



MAIN STREET FACTS

107 MAIN STREET
COMMUNITIES

MORE THAN
\$1.1 MILLION
IN GRANT FUNDING
AWARDED

81 COLLABORATING
PARTNERS

BRINGS ADDITIONAL
FEDERAL FUNDS
INCLUDING
**\$1M EDA
GRANT**

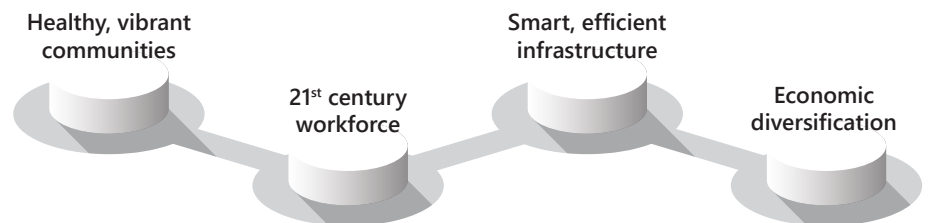


MAIN STREET NORTH DAKOTA

Every community has unique opportunities and challenges. The Main Street Initiative gives local leaders direct access to a variety of resources, building on community strengths to make sound decisions. These efforts will help create vibrant cities that are poised to attract and retain a 21st century workforce, helping North Dakota compete and succeed in a global economy through diversification of industries.

Communities engaged in this initiative receive direct and focused assistance with community planning and development, tailored support from participating state agencies, streamlined access to resources and learning opportunities and enhanced access to select state resources, helping create a planned pathway to a future of their design.

THE FOUR PILLARS OF THE MAIN STREET INITIATIVE



MAIN STREET INITIATIVE SUCCESSES



Building Pride and Promoting Vibrancy

The Hettinger Chamber of Commerce started "Tuesday Night Lights" every Tuesday in September, 2021, as a way to get people out of their homes during the pandemic and down to Hettinger's Main Street to enjoy socializing, eating and purchasing products from local home businesses, food trucks, produce marketers and Main Street businesses.



Attracting and Retaining Workforce

Jamestown Stutsman County Intern Reimbursement Program - JSDC reimburses local employers up to \$3,500 in payroll costs for college students hired through this program.



Infill Development

Gilby Grind and Community Center - The community received a generous donation of an old grocery store and embraced the challenge of finding a way to turn it into a coffee shop and community center.



Economic Diversification

Destination Red River - These recipients came together to create a robust economic diversification and tourism plan that will take the Rendezvous Region of northeast North Dakota into the future.

MAIN STREET INITIATIVE HIGHLIGHTS



The state team has led meetings in **32 communities** over the last 12 months.



The **2022 Main Street ND Summit** had 4,580 livestreams, 942 registrations, 558 check-ins, 423 first time attendees.



ROI for the Partners in Planning (PIP) grant is **25:1** and Main Street Vibrancy grant is **10:1**.



The Main Street Initiative connects with more than **4,476 community leaders**, volunteers and advocates from around the region, engages in regular webinars and regional workshops to promote learning and connections



The Main Street Initiative continues to expand its **Partnership Network** with partners like EDND, ND Council on the Arts, AARP, StrengthenND, ND League of Cities, USDA Rural Development, NDSU Extension and more!

WHY BECOME A MAIN STREET COMMUNITY?

Joining the Main Street Initiative provides communities the resources, technical assistance, educational opportunities and network connections that empower communities to proactively plan their futures and build local capacity to improve quality of life for their current and future citizens. Plus, engaged communities receive extra benefits on some state grant applications.

LEVELS OF ENGAGEMENT

Main Street **Community**

- Sign up through the online portal
- Community Visit by MSI Team
- Share success stories

Main Street **Champion**

All above requirements plus:

- Sign a Main Street Initiative proclamation
- Complete Main Street Initiative Action Plan
- Identify top 3-5 priorities, assign champions and establish timelines

MSI IMPACT



6

EDA PLACEMAKING GRANT



28

MSI AWARDS



65

PARTNERS IN PLANNING GRANT



45

VIBRANCY GRANT



107

MSI COMMUNITY



5

ARTISTS ON MAIN STREET PROGRAM

For more information, contact Emma Cook at ecook@nd.gov