

MAIN STREET ND

SUMMIT 2021

21ST CENTURY WORKFORCE AWARD

Devils Lake, North Dakota

20x20 Workforce Recruitment & Retention Program

The Devils Lake community has worked together to help reduce the number of High School graduates who leave our community and do not come back after high school. The Economic Development and City have put together a program that the regions HS Counselors and Administrators have promoted and helped students and families to understand. The state Career Builders program has been successfully used, all towards a goal of educating our graduating youth in high need careers and getting those same students to come back to the Devils Lake region to live and work.



Brad Barth (center) with students Jacob Weleski and Drew Utke at North Dakota State College of Science (NDSCS) in the CASE/IH Diesel program. Both students were sponsored by High Plains Equipment of Devils Lake, ND.



Alex Lowery from Langdon, ND, pictured above with his business sponsor Chris Devier of Marketplace Ford in Devils Lake, ND, and below with his Lake Region teachers, Randy Olson and Rick McAllister, was the first student sponsored. Alex graduated this spring from Lake Region State College.

"Forward Devils Lake Corporation works to align our local & regional High School graduates with a local/regional business by using the State of ND Career Builders Scholarship program in exchange for a three-year commitment from the student/future employee to live and work in the region for the sponsoring business."

- Brad Barth, Executive Director of Forward Devils Lake Corporation

"The Forward Devils Lake Workforce Recruitment and Retention program has been a a great resource for Bergstrom Cars, allowing us to assist current and future team members to receive an education that will make them a valuable member of the work force. We look forward to utilizing the program in the future to continue to build our team and our community."

- Renard Bergstrom, Owner, Marketplace Ford

SMART, EFFICIENT
INFRASTRUCTURE

NORTH
Dakota Be Legendary.