

Fun in

701

NORTH DAKOTA

North Dakota is one of the few states in the country with only one area code, but that's not the only thing that makes our hidden gem of a state unique. On July 1 (701) celebrate with us on social media.

SAMPLE SOCIAL COPY:

- Today is the day to celebrate #Funin701! What is one thing you would recommend someone do if they have never visited (your community)?
- Happy 701 Day! Let's make July 1 a day to celebrate the land of the legendary. Celebrate with us by sharing your favorite memories while adventuring through our state!
- Happy 701 Day! What do you think makes North Dakota legendary?
- 701 Day is about celebrating all that makes North Dakota uniquely legendary. Let's show some love for our state today!
- It's one of our favorite days of the year! Happy 701 Day to the state with only one area code but endless adventures.

701 DAY TOOLKIT:

Virtual postcards, social stickers and more can be found at www.ndtourism.com/701. Resources such as the 701 Day graphic and pre-formatted social media images are available at: BeLegendary.link/701toolkit.

NORTH DAKOTA'S ONLINE MEDIA GALLERY:

Find North Dakota specific imagery that can be used to promote the state and showcase our quality of life at: www.medialibrary.nd.gov.

For more information email ajolliffe@nd.gov.