2022 SUMMIT AGENDA

OCTOBER 24 PRE-SUMMIT EVENT

4:00 pm-6:00 pm  Pre-Summit Event
Music by Waddington Brothers
Morton Mandan Public Library — 609 W Main St, Mandan, ND

OCTOBER 25 SUMMIT AGENDA

8:00 a.m.  Welcome Breakfast
8:00 a.m.  Registration
9:05 a.m.  Welcome
North Dakota Department of Commerce
Bismarck Mayor Mike Schmitz (invited)
Mandan Mayor Tim Helbling (invited)

9:10 a.m.  Morning Address by Governor Doug Burgum
10:00 a.m.  Common Traits in Thriving Communities
Amanda Brinkman: Small Business Revolution
Amanda is a producer, filmmaker, branding expert and sought-after public speaker, sharing her “Do Well By Doing Good” philosophy on stages around the country. She demonstrates how both companies and individuals can make a meaningful and positive difference in people’s lives, while fostering their own success in the process. She believes that companies must not only identify their brand purpose but put that purpose into action.

10:50 a.m.  Break

11:00 a.m.  Concurrent Sessions
Community Collaborations in Workforce Development
Moderator: Katie Ralston Howe, ND Department of Commerce Workforce Development Director
Workshop for Main Street Business: Marketing and Digital Best Practices
Amanda Brinkman, Small Business Revolution

12:00 p.m.  Lunch and Resource Roundtables
1:30 p.m. Concurrent Sessions

Youth and the Workforce: What the Next Generation of Workforce is Looking for in Employment
Moderator: Dr. Karl Sovak, University of Mary

EDA Technical Assistance
Angela Belden Martinez, EDA Regional Director

Accessibility of public spaces and public materials
Kim Konikow, North Dakota Council on the Arts

2:15 p.m. Break

2:45 p.m. Concurrent Sessions

Innovative Solutions in Workforce Housing
Missing Middle Housing Study: City of Milnor and AARP
Rural Housing Task Force; Shawn Kessel ND Commerce Interim Commissioner and North Dakota Housing Finance Agency
Financing in Rural Communities; Matt Marshall, Economic Development Specialist MinnKota Power, Grafton, ND

Creating a Community for all Generations
Bowling Green University and Representatives from Youth Programs in the Turtle Mountain Communities

Accessing Capitol for Community and Business Development
James Leiman, Institute for Economics & Peace Economic Development Chief Officer

3:30 p.m. Concurrent Sessions

Think 3D
Think 3D focuses on building cultures, businesses, leaders and communities. Something that is a through point in all of these things is the ability to create a vision, share that vision with others, and then communicate that vision to the world in order to attract, retain and develop, the type of talent, residents, and leaders that help communities thrive.

Finding Community Stakeholders and Building Support for Projects and Programs
North Dakota Council on the Arts

4:30 p.m. Closing Comments

5:30 p.m. Public Social, Tours, and Art Crawl; Downtown Bismarck

7:30 p.m. Fundraising After Dark: Everything You Wanted to Know About Raising Funds but No One Was Honest Enough to Tell You
Fundraising is hard. There is an incredible sense of urgency. It’s even harder when you have to figure it out yourself, and don’t have the luxury of time to make too many mistakes or to learn everything about raising money. Join Patrick Kirby of Do Good Better Consulting for a no-holds-barred and honest conversation about the trials, tribulations, opportunities and secrets of fundraising. No question is taboo because it’s after dark, most likely spoken over adult beverages, and frankly, honesty is the best policy when it comes to helping individuals and organizations with their philanthropy. Thomas and Moriarty’s 200 W. Main St., Mandan.
**OCTOBER 26 SUMMIT AGENDA**

**9:30 a.m. Welcome**  
North Dakota Department of Commerce  
Governor Doug Burgum

**10:00 a.m. Morning Keynote TBD**

**11:00 a.m. Break**

**11:15 a.m. Concurrent Sessions**

- **Developing the Next Generation of Community Leaders**
- **Best Practices in Inclusivity with Workforce Recruitment and Retention**
- **Leveraging Infrastructural Assets**
  
  James Leiman, Institute for Economics & Peace Economic Development Chief Officer

  *Brought to you by Bolton & Menk*

- **Do Good Better**
  
  Patrick Kirby, Founder at Do Good Better Consulting, Keynote Speaker and Author of “Fundraise Awesomer!”

  *Brought to you by the North Dakota Council on the Arts*

**12:15 p.m. MSI Awards Ceremony and Lunch**

**1:30 p.m. Afternoon Keynote**

**Anthony Melchiorri: Hotel Impossible**

Whether developing a personal brand, for business, or to promote the heart of a community, Anthony can help you craft a roadmap to a successful and effective brand. What are the highlights and signature sights, tastes, and smells of your community? What parts of North Dakota bring you the most joy? Beginning with homing in on your neighborhood superpowers and goals, Anthony will incorporate key principles of hospitality to share how reinventing your brand can attract new talent and residents to the communities of North Dakota.

**2:30 p.m. Closing Comments by Governor Doug Burgum**