

## 2026 COOPERATIVE MARKETING PROGRAM RESERVATION

## NORTH DAKOTA DEPARTMENT OF COMMERCE TOURISM & MARKETING DIVISION

Business/Organization	Contact Name	
Address	City	
State/Zip Code	Telephone Number	
Email	Website	
	served basis. For reservations, contact Taylor Lo	
IN-STATE – EXPLORE MORE, NORTH	DAKOTA	
ND Living - up to 3 partners/month  February - \$300  May - \$300  June - \$300  July - \$300  August - \$300  North Dakota Horizons - 1 partner/edition  Does not qualify for matching dollars  Spring - \$200  Summer - \$200  Fall - \$200  Winter - \$200	Bek TV Package #1 – 1 partner/month  Event Spotlight/Interview - \$750  Jan - Dec  Month  Bek TV Package #2 – 1 partner/month  Rodeo Live Reads/Interview - \$500  Jun/Jul/Aug  Month  WDAY TV – 1 partner every 2 weeks  ND Feature Segment - \$500  Mar - Dec  2-week  2-week	Local Sites Digital Display  Level 1 - \$1,500  Station (pick 1)  Level 2 - \$2,500  Station(s) (pick 1-2)  In-State Meta — 1 partner/flight  \$2,000  Apr - May  June - July  Aug - Sept
BEYOND NORTH DAKOTA		
Cross-Device Display ☐ \$2,500	Streaming Audio/Podcasts  \$5,000	Madden – Content Development  ☐ Short Form - \$2,550
Cross-Device Video ☐ \$2,500	Google Keyword ☐ \$3,000	□ Long Form - \$6,000  Madden - Marketing Audit & Recommendations □ Creative Package - \$2,500 □ Creative + Social Package - \$5,000
Connected Television ☐ \$5,000	Email – Max of 3 partners total  \$\Boxed{1} \\$2,500	
Native Ads  ☐ \$2,500	Social Media – Max of 3 partners/month  ☐ Level 1 - \$1,500  ☐ Level 2 - \$2,500	

☐ Level 3 - \$3,000