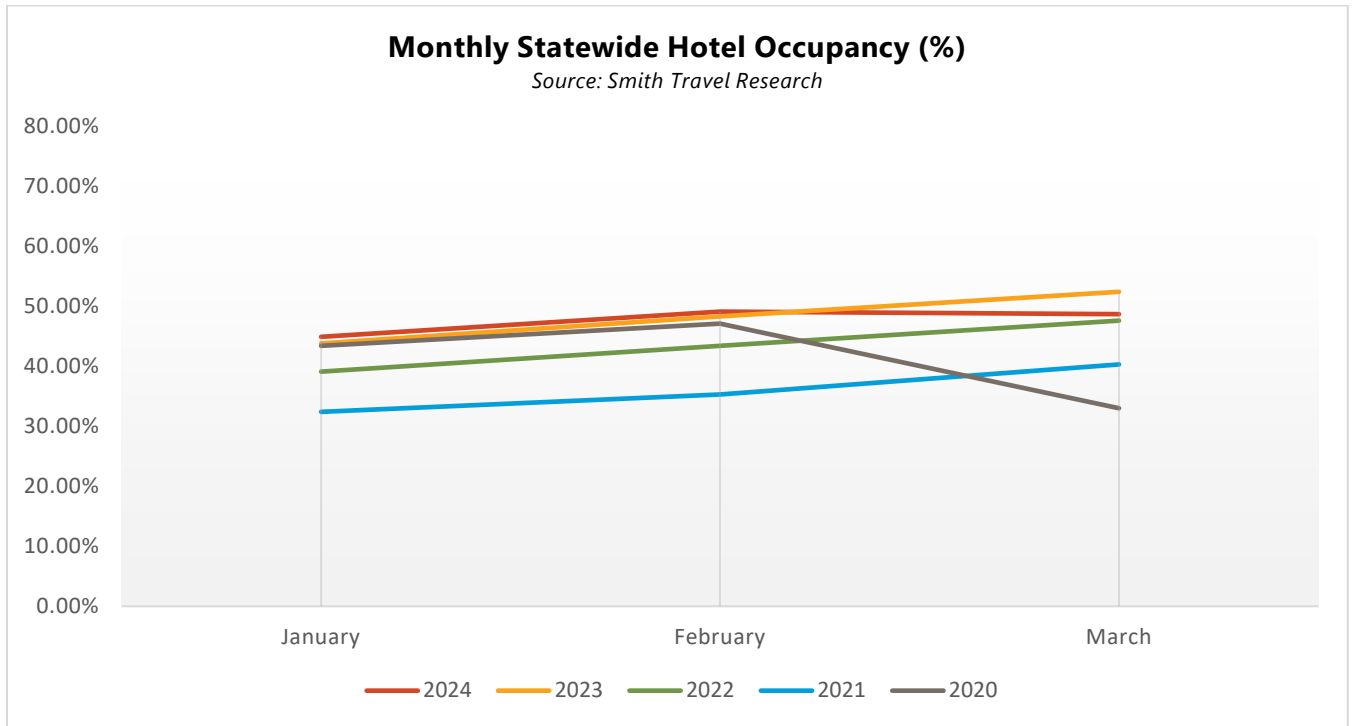
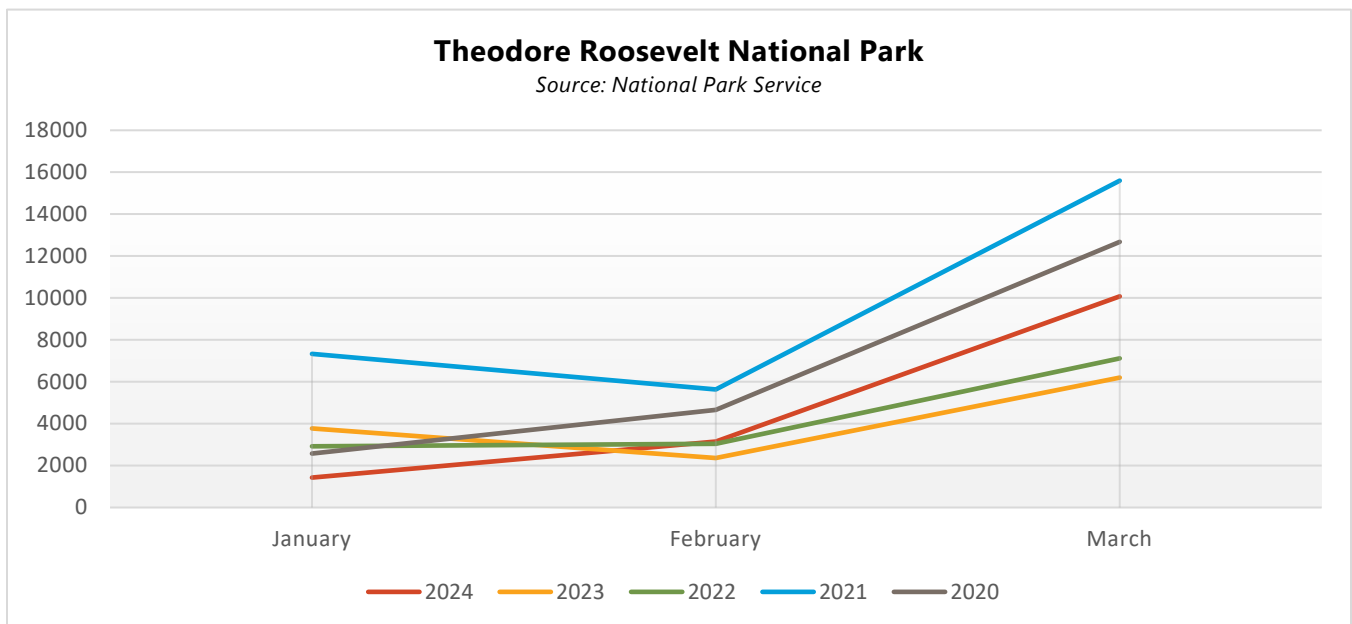


North Dakota Industry Dashboard – Q1 2024

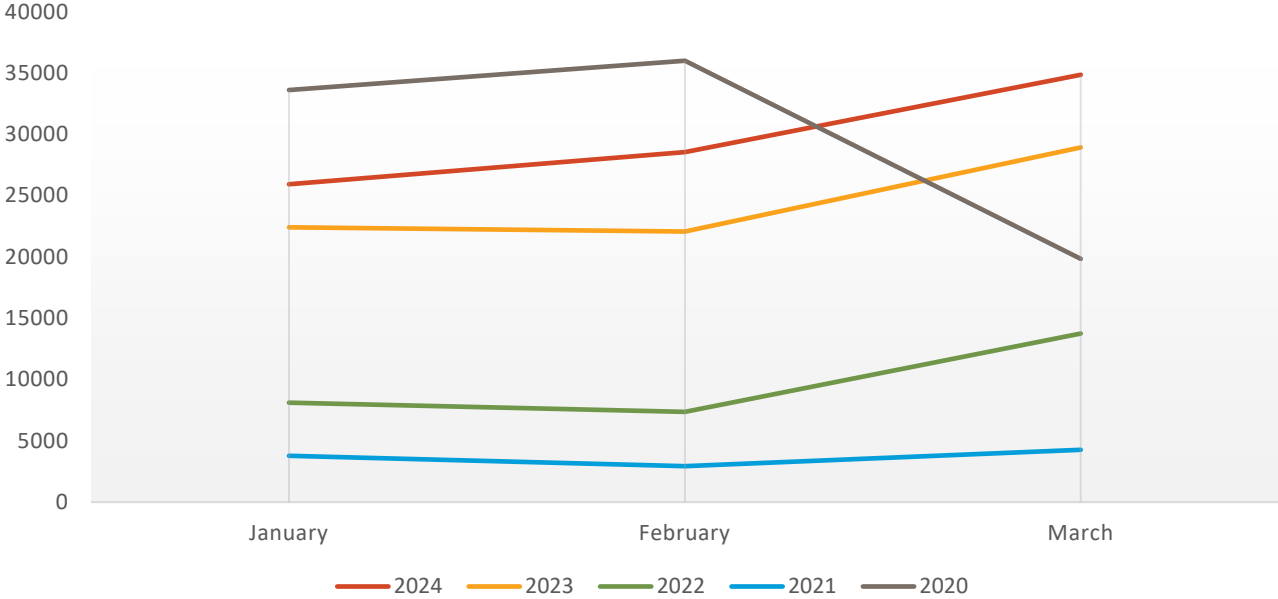


	March 2024			Percent Change from YTD 2023		
	Occ %	ADR	RevPAR	Occ%	ADR	RevPAR
United States	63.7%	\$159.79	\$101.81	-2.0%	2.2%	0.2%
West North Central Region	52.4%	\$112.82	\$59.09	-4.0%	2.8%	-1.3%
North Dakota	48.7%	\$100.37	\$48.91	-1.2%	5.6%	4.4%



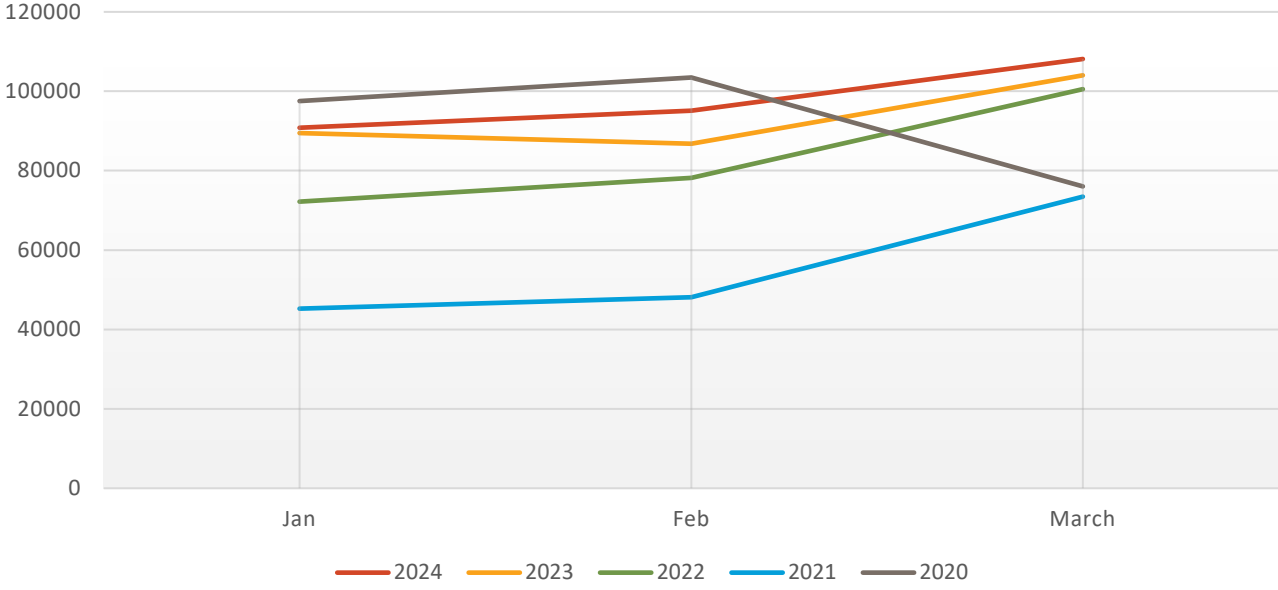
Canada Border Crossings into North Dakota (Personal Vehicles)

Source: Department of Homeland Security



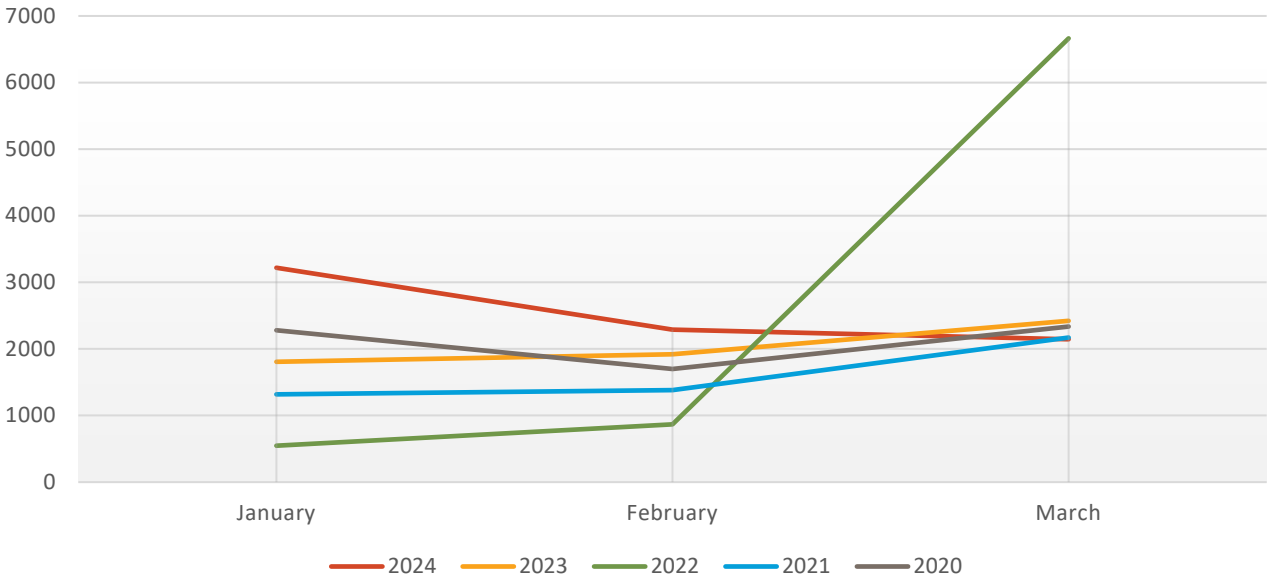
North Dakota In-State Deplanements

Source: North Dakota Aeronautics Commission



Traditional Inquiries

Source: North Dakota Tourism



Visits to NDtourism.com

Source: Google Analytics 4

Traffic Over Time

