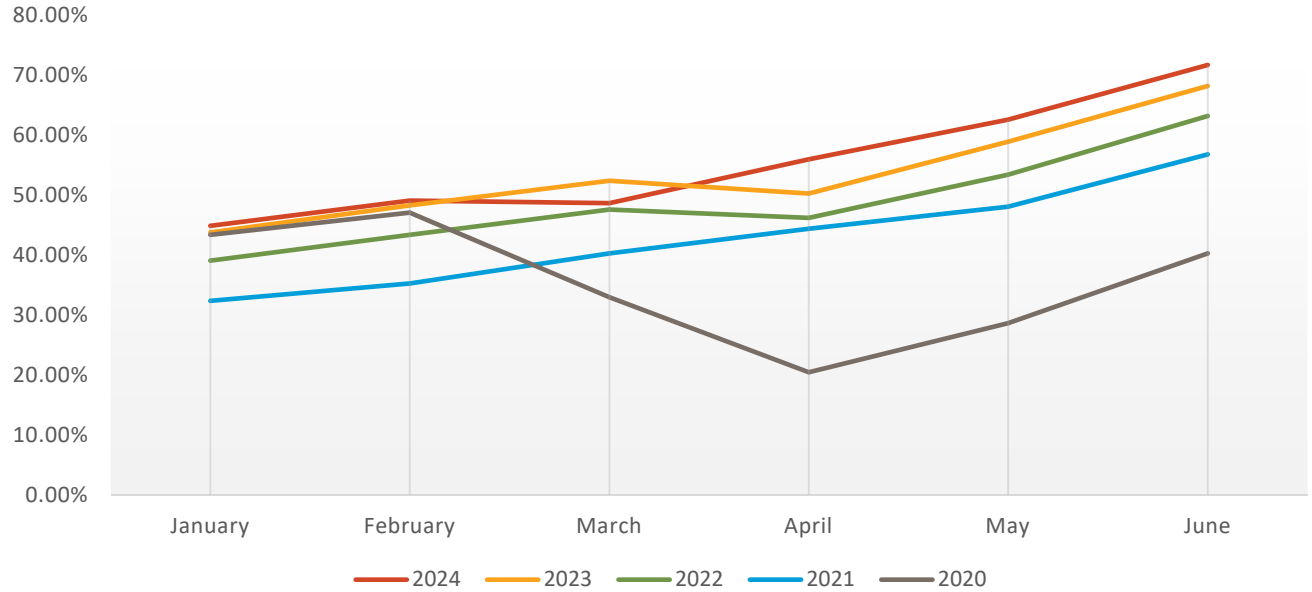


North Dakota Industry Dashboard – Q2 2024

Monthly Statewide Hotel Occupancy (%)

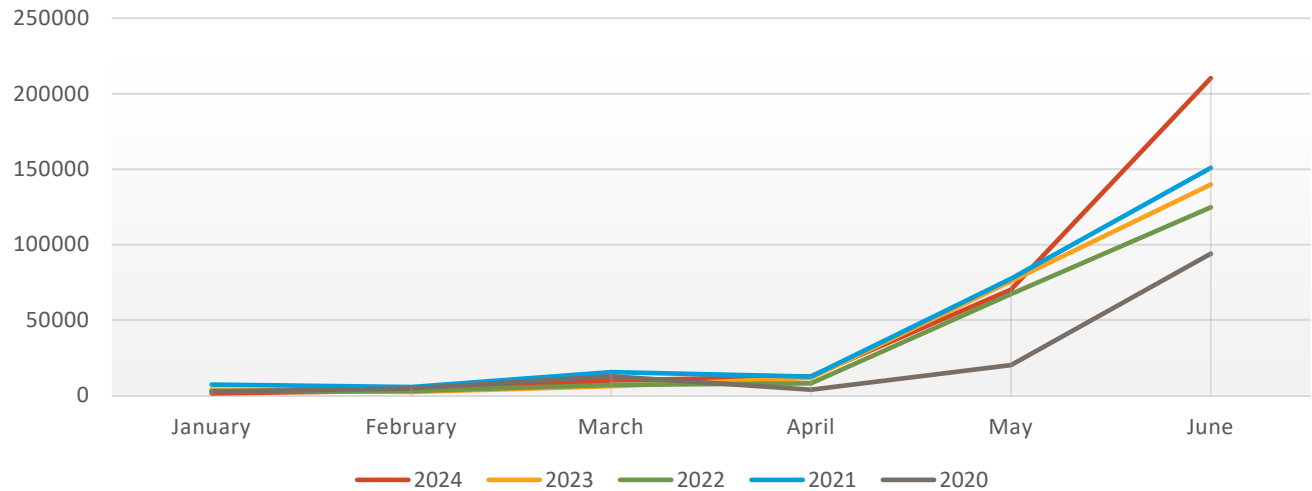
Source: Smith Travel Research



	June 2024			Percent Change from YTD 2023		
	Occ %	ADR	RevPAR	Occ%	ADR	RevPAR
United States	69.6%	\$161.30	\$112.33	-0.4%	1.8%	1.4%
West North Central Region	67.6%	\$129.58	\$87.55	-1.2%	3.5%	2.2%
North Dakota	71.7%	\$107.52	\$77.13	3.4%	6.6%	10.3%

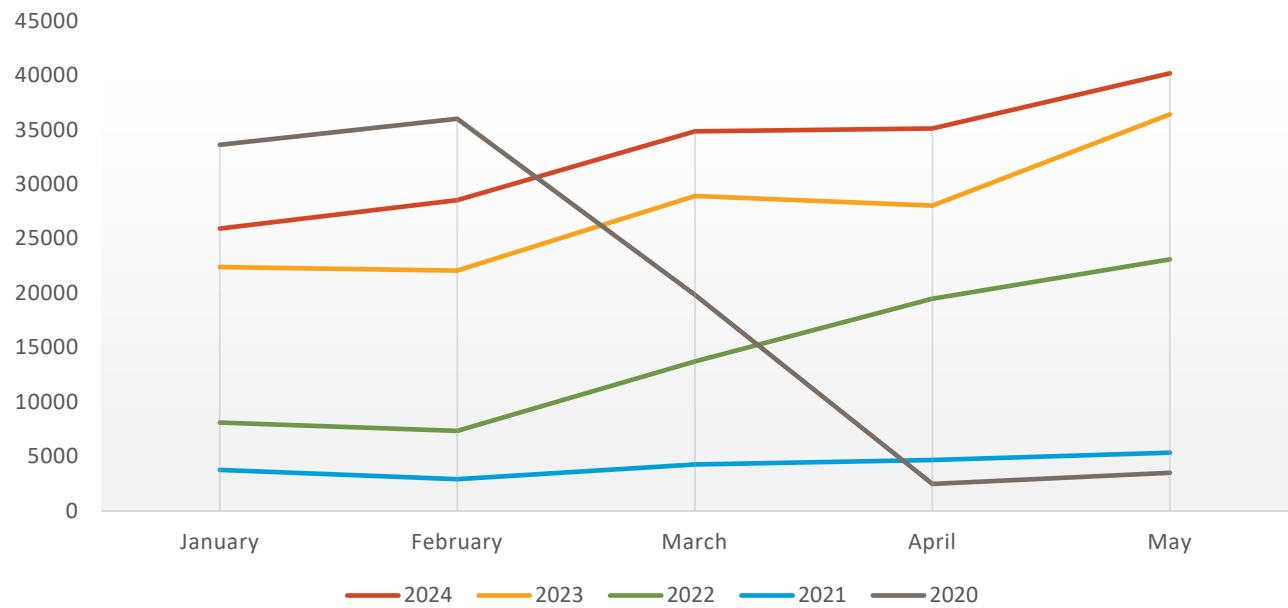
Theodore Roosevelt National Park

Source: National Park Service



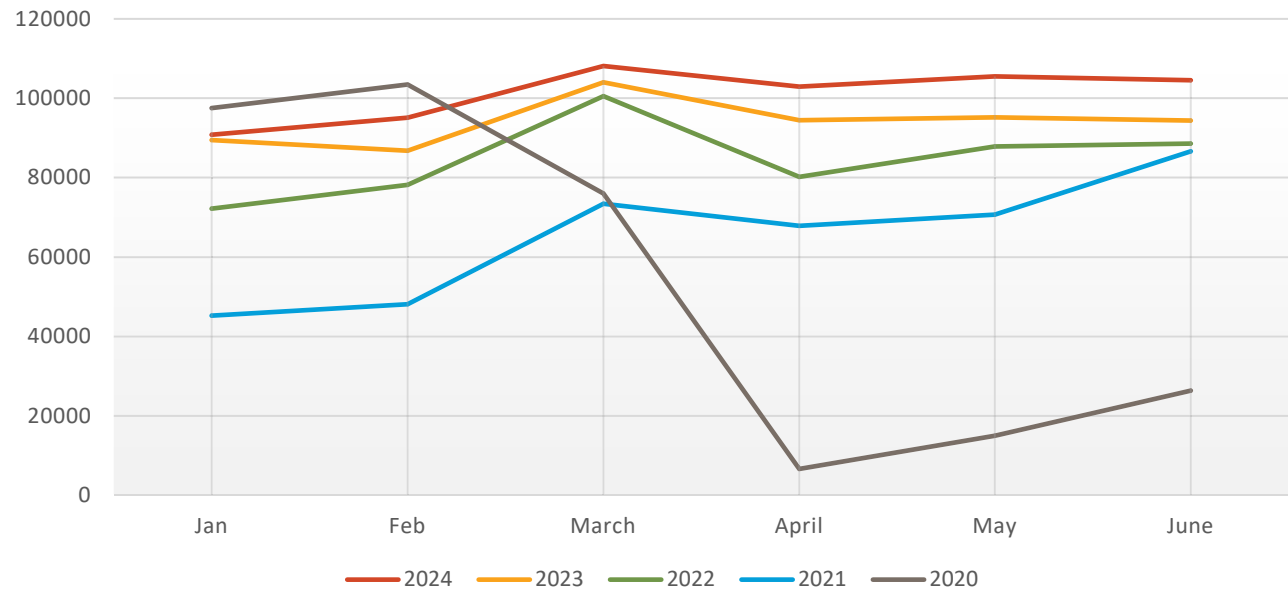
Canada Border Crossings into North Dakota (Personal Vehicles)

Source: Department of Homeland Security



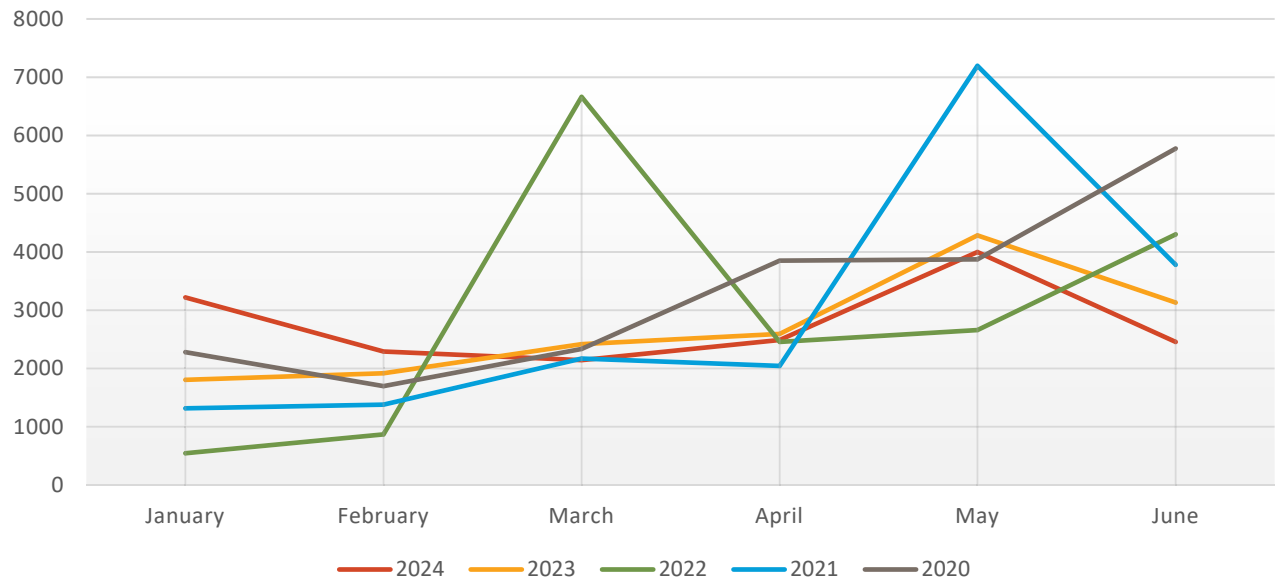
North Dakota In-State Deplanements

Source: North Dakota Aeronautics Commission



Traditional Inquiries

Source: North Dakota Tourism



Visits to NDtourism.com

Source: Google Analytics 4

Traffic Over Time

