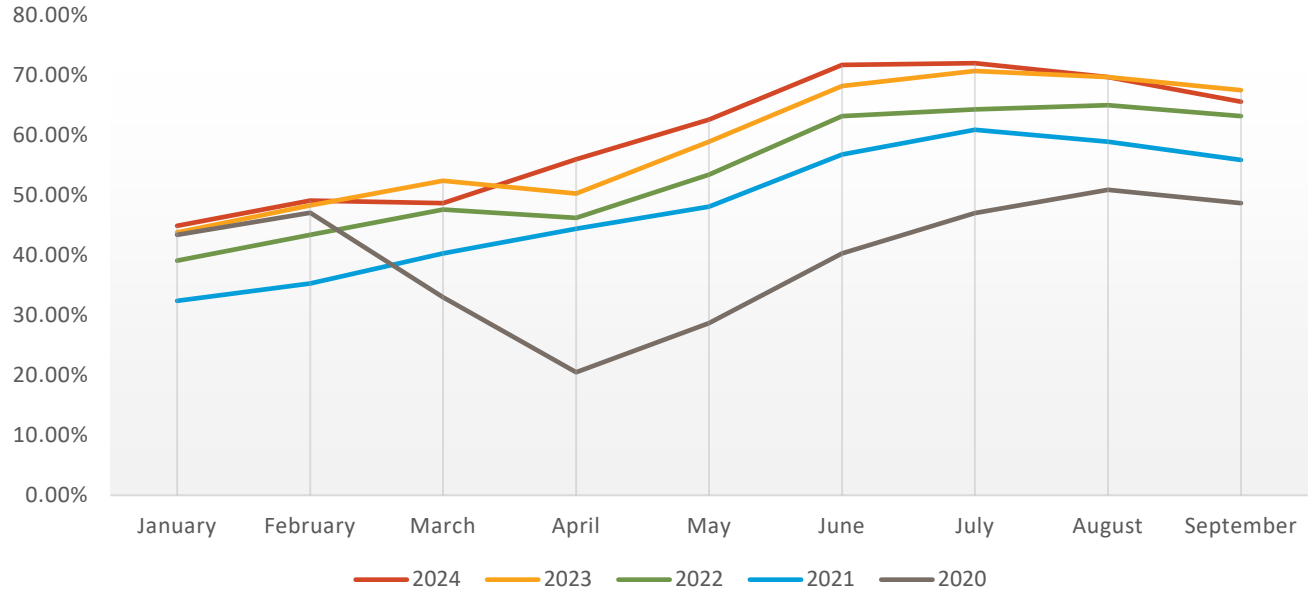


North Dakota Industry Dashboard – Q3 2024

Monthly Statewide Hotel Occupancy (%)

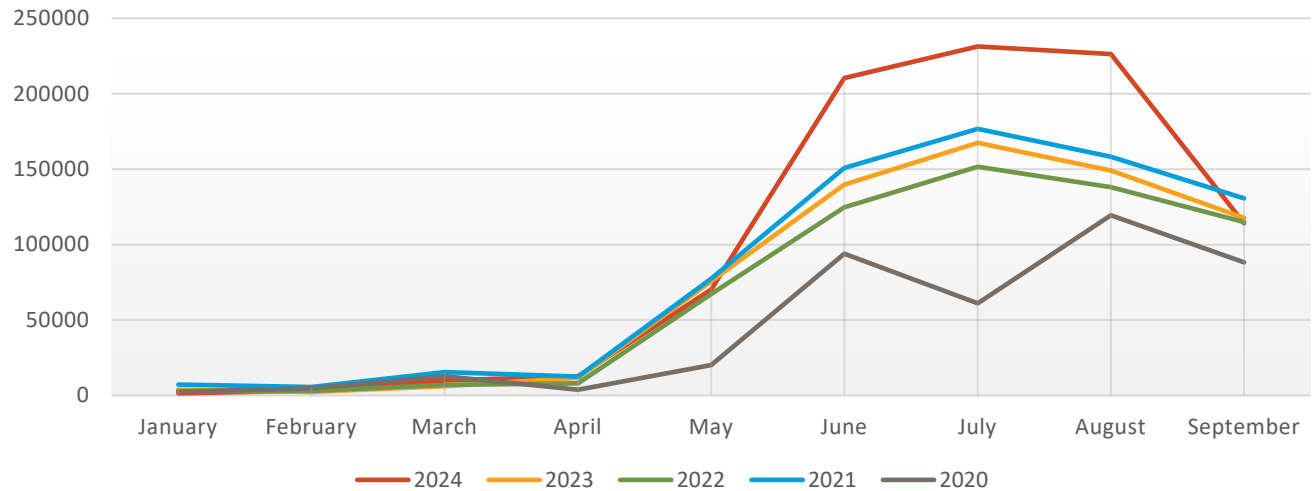
Source: Smith Travel Research



	September 2024			Percent Change from YTD 2023		
	Occ %	ADR	RevPAR	Occ%	ADR	RevPAR
United States	64.6%	\$162.63	\$105.04	-0.5%	1.6%	1.2%
West North Central Region	61.2%	\$121.15	\$74.81	-1.1%	2.9%	1.8%
North Dakota	65.6%	\$108.22	\$70.98	1.9%	6.7%	8.7%

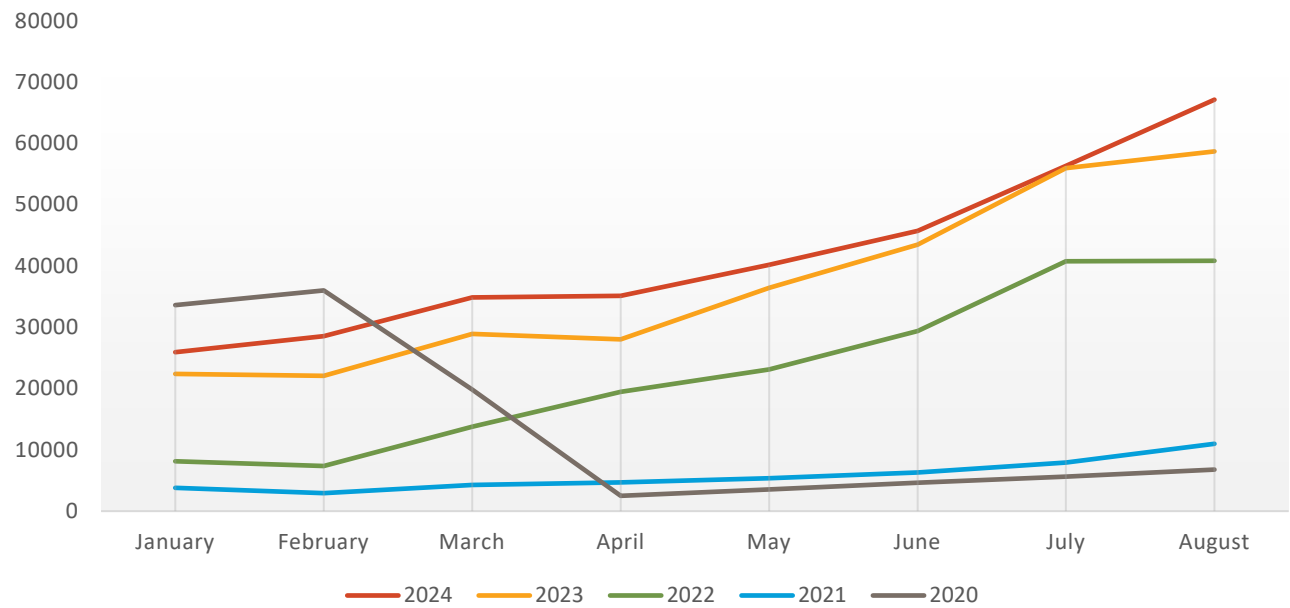
Theodore Roosevelt National Park

Source: National Park Service



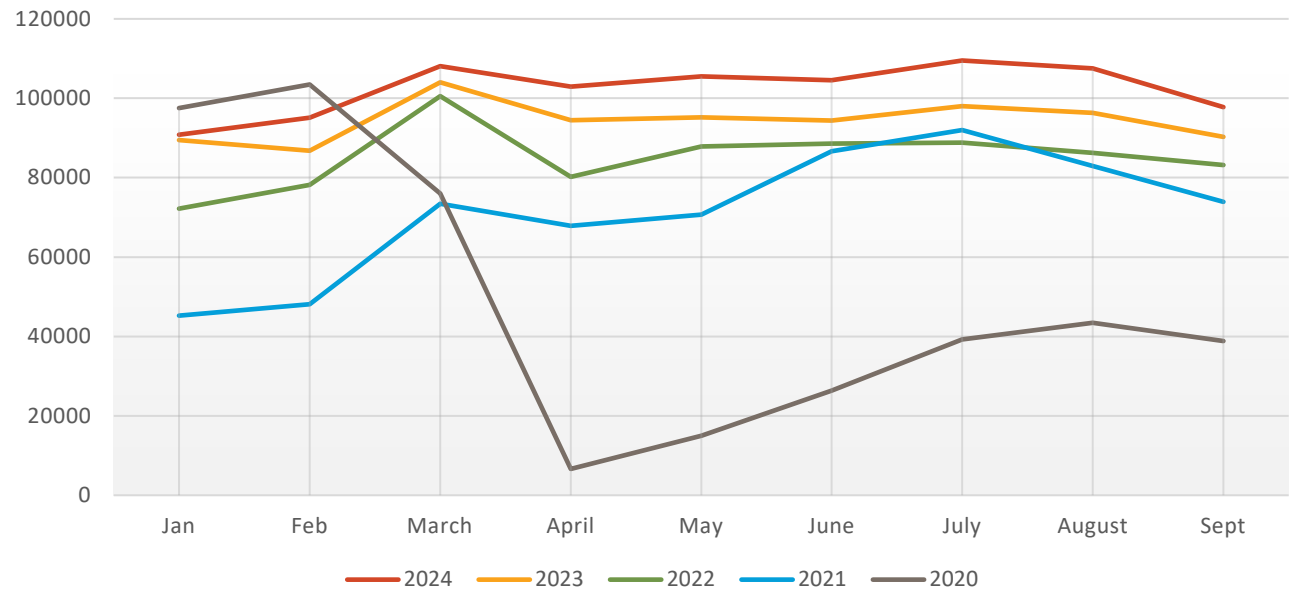
Canada Border Crossings into North Dakota (Personal Vehicles)

Source: Department of Homeland Security



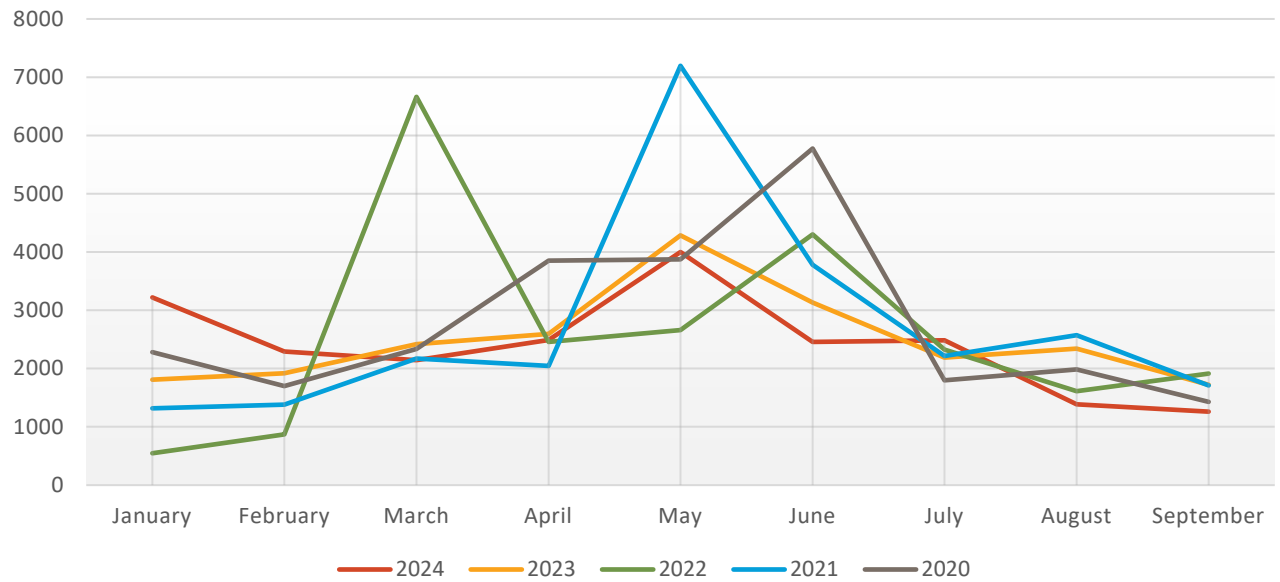
North Dakota In-State Deplanements

Source: North Dakota Aeronautics Commission



Traditional Inquiries

Source: North Dakota Tourism



Visits to NDtourism.com

Source: Google Analytics 4

