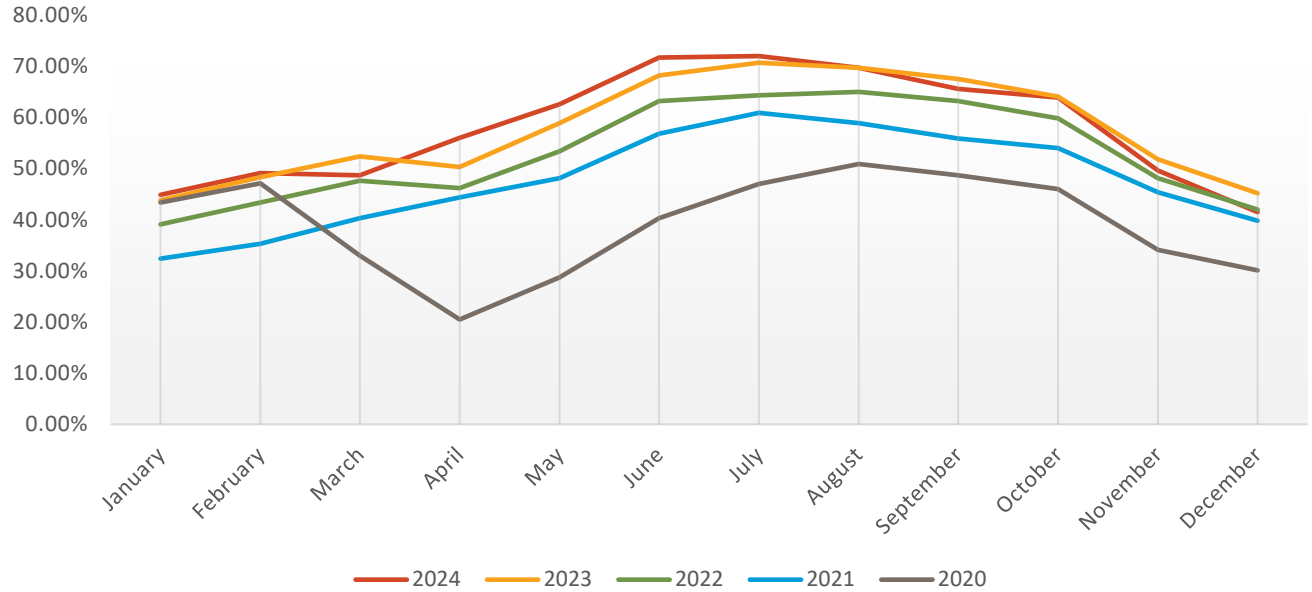


North Dakota Industry Dashboard – Q4 2024

Monthly Statewide Hotel Occupancy (%)

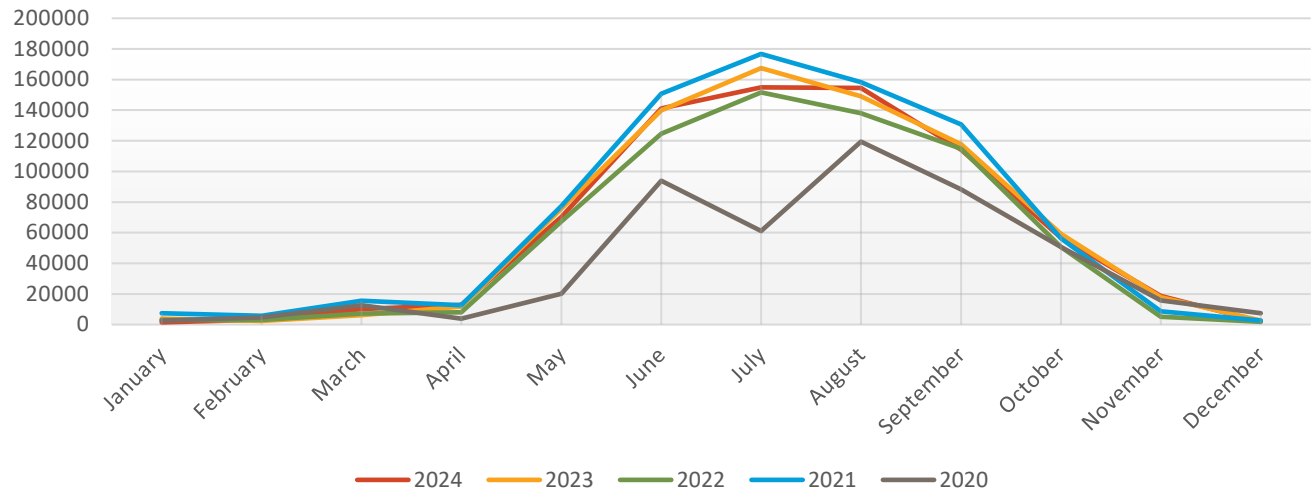
Source: Smith Travel Research



	December 2024			Percent Change from YTD 2023		
	Occ %	ADR	RevPAR	Occ%	ADR	RevPAR
United States	53.2%	\$156.67	\$83.30	0.0%	1.7%	1.8%
West North Central Region	42.6%	\$107.84	\$45.99	-0.7%	2.8%	2.1%
North Dakota	41.5%	\$98.07	\$40.65	0.3%	6.3%	6.7%

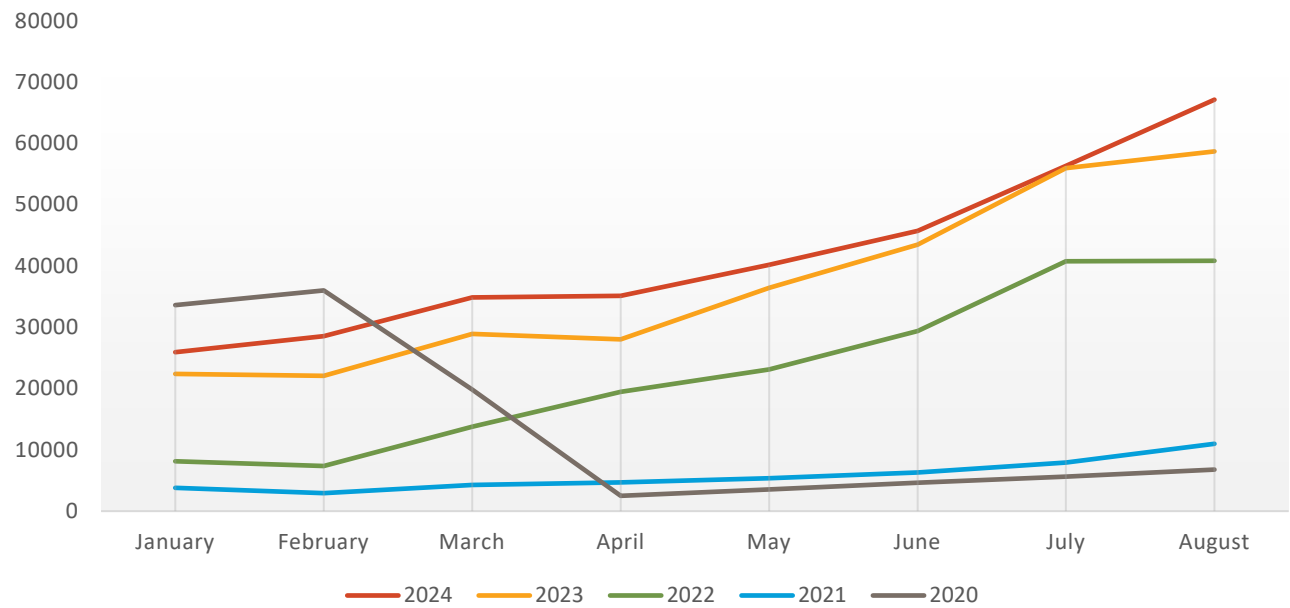
Theodore Roosevelt National Park

Source: National Park Service



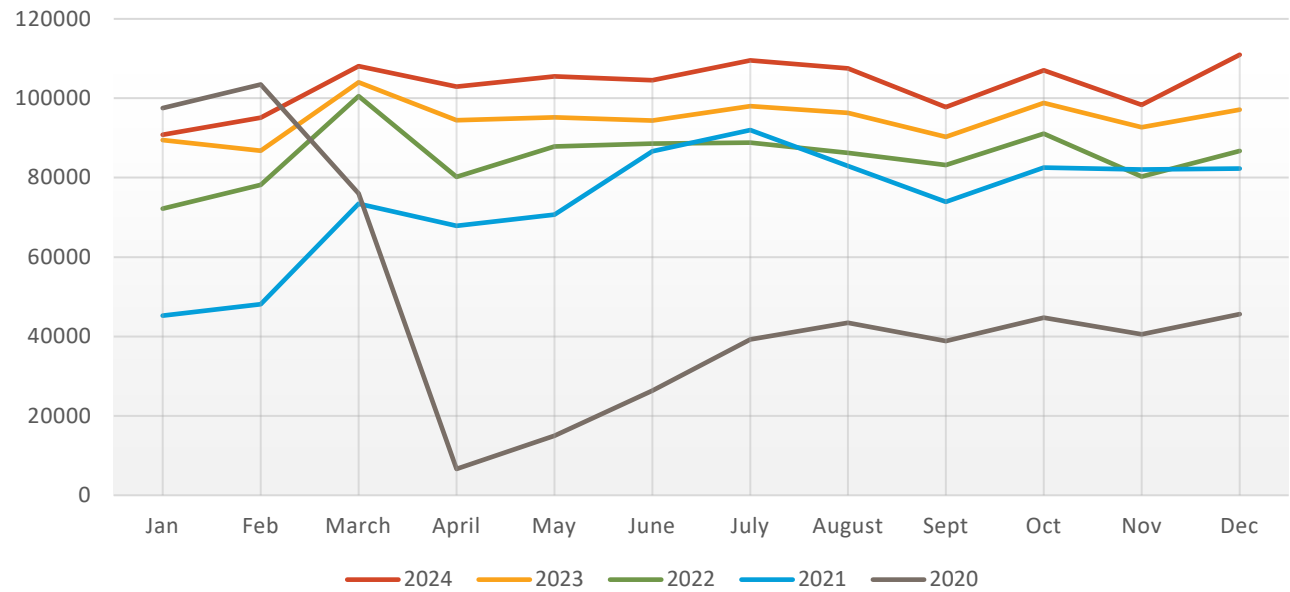
Canada Border Crossings into North Dakota (Personal Vehicles)

Source: Department of Homeland Security



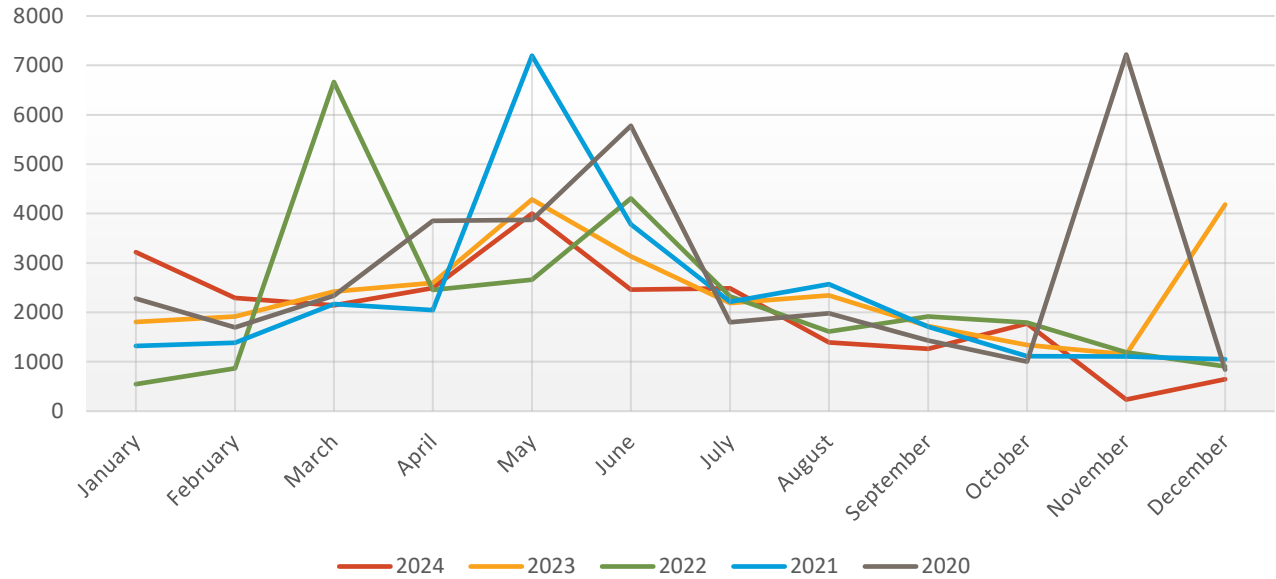
North Dakota In-State Deplanements

Source: North Dakota Aeronautics Commission



Traditional Inquiries

Source: North Dakota Tourism



Visits to NDtourism.com

Source: Google Analytics 4

