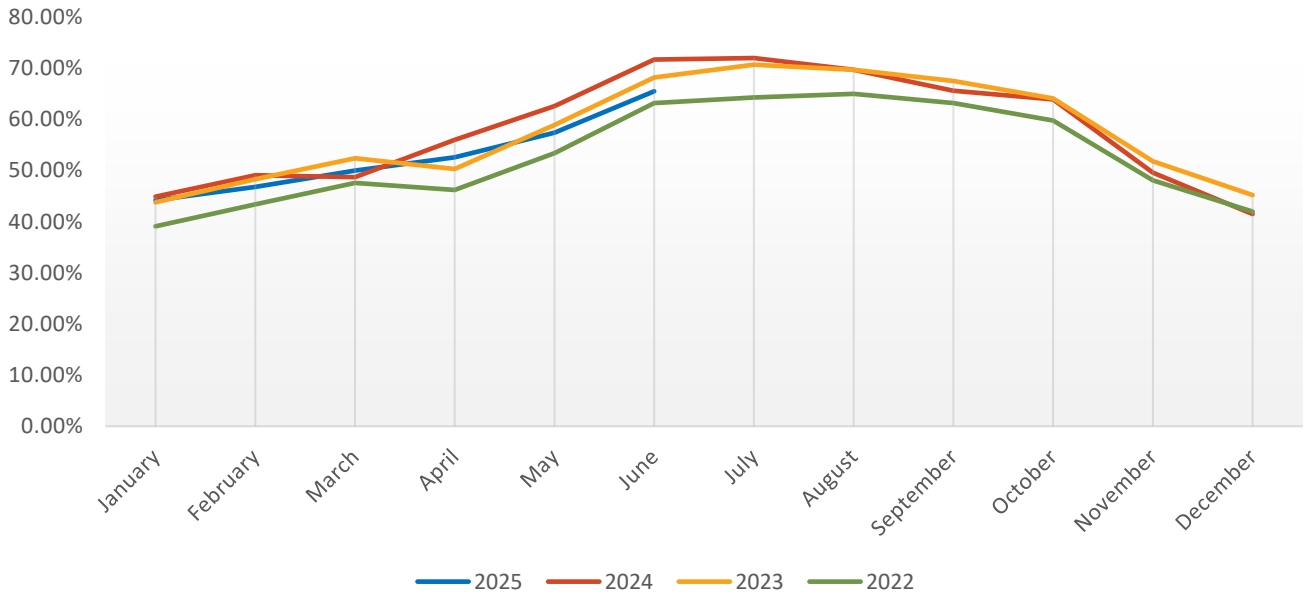


## North Dakota Industry Dashboard – Q2 2025

### Monthly Statewide Hotel Occupancy (%)

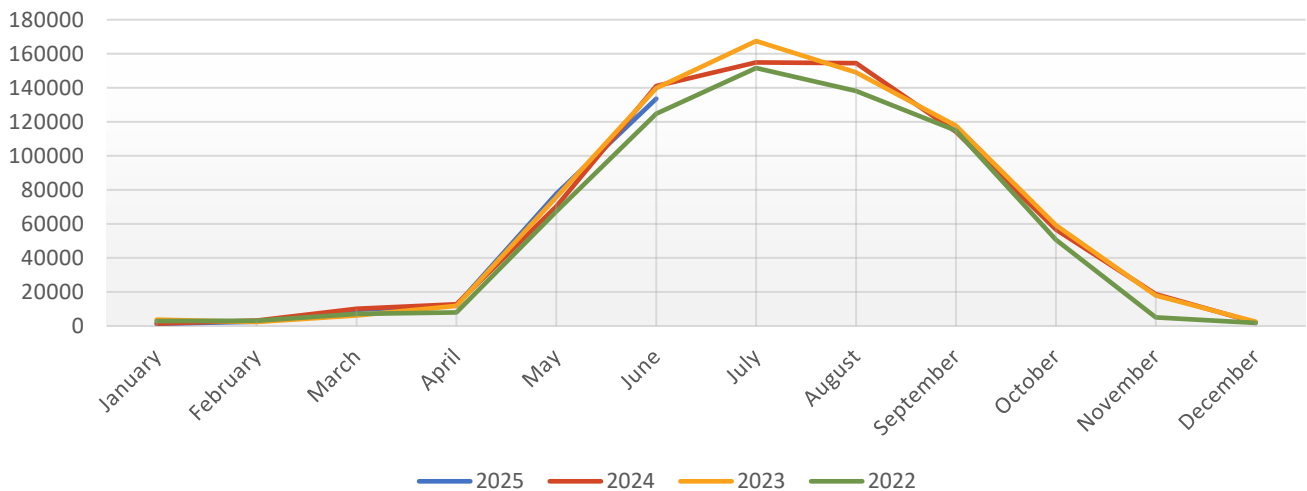
Source: Smith Travel Research



	June 2025			Percent Change from YTD 2024		
	Occ %	ADR	RevPAR	Occ%	ADR	RevPAR
United States	68.5%	\$162.51	\$111.32	-0.6%	1.4%	0.8%
West North Central Region	67.6%	\$130.73	\$88.31	0.1%	1.0%	1.2%
North Dakota	65.5%	\$109.98	\$72.08	-4.5%	4.5%	-0.1%

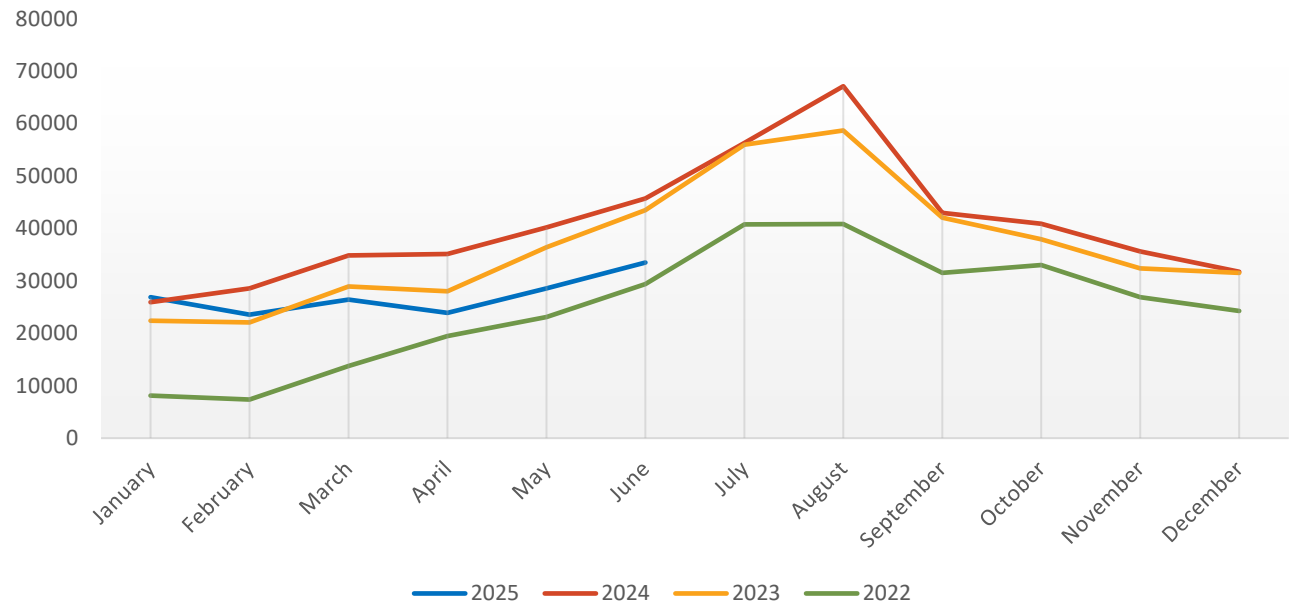
### Theodore Roosevelt National Park

Source: National Park Service



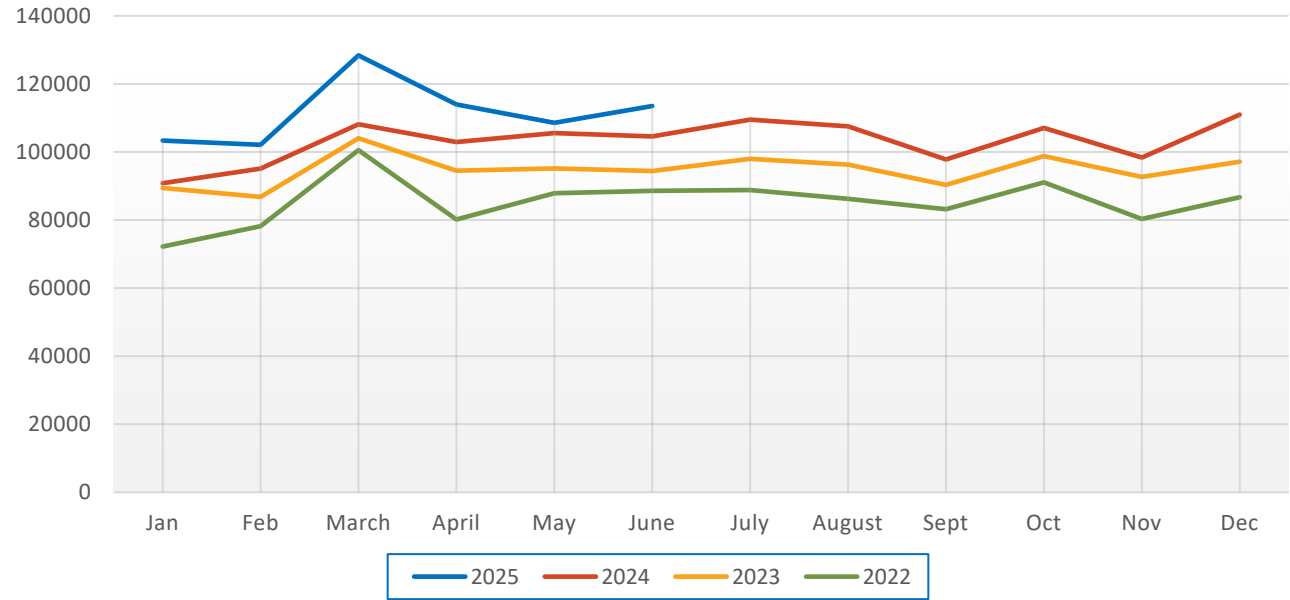
Canada Border Crossings into North Dakota (Personal Vehicles)

Source: Department of Homeland Security



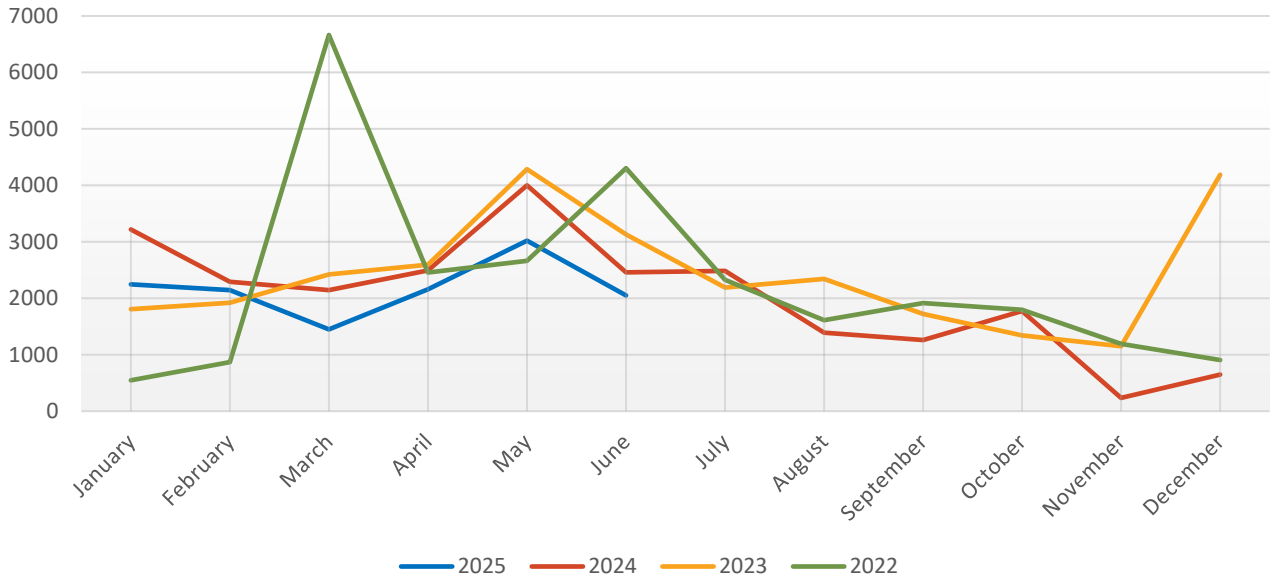
North Dakota In-State Deplanements

Source: North Dakota Aeronautics Commission



### Traditional Inquiries

Source: North Dakota Tourism



### Visits to NDtourism.com

Source: Google Analytics 4

