

Area of Travel	1st Qtr 2019	1st Qtr 2018	% Change 19-18			
State Park Visitors	88,031	95,056	-7%			
National Park Visitors	11,631	16,264	-28%			
Website Visits	194,324	189,075	3%			
Major Attractions	598,983	679,462	-12%			
Local Visitor Centers	8,672	8,217	6%			
Cumulative Lodging Tax	\$1,365,495.60	\$1,255,893.56	9%			
Canadian Border Crossing	103,706	115,404	-10%			
ND Airport Deplanements	287,551	263,666	9%			
Statewide Hotel Occupancy Rate						
January	42.9%	37.8%	13.5%			
February	47.2%	41.2%	14.6%			
March	50.6%	44.1%	14.8%			
Statewide ADR-Average Room Rate						
January	\$79.18	\$79.84	-0.8%			
February	\$80.70	\$82.18	-1.8%			
March	\$80.24	\$80.87	-0.8%			
RevPAR				\$40.60	\$35.63	13.9%
Taxable Sales and Purchases						
			2019 YTD	2018 YTD	% Change	
	Arts, Entertainment & Recreation		\$119,181,779	\$111,407,473	6.98%	
	Accommodation & Food Services		\$1,762,815,435	\$1,708,420,370	3.18%	
The following chart shows the visitation stats for 1st Quarter 2019. Listed below are the participating entities.						
State Park: Beaver Lake, Cross Ranch, Ft. Lincoln, Ransom, Stevenson, Grahams Island, Icelandic, Indian Hills, L&C Interpretive Center/Fort Mandan, Lake Metigoshe, Lake Sakakawea, Lewis & Clark, Turtle River						
National Park: Theodore Roosevelt National Park, Knife River Indian Villages, Fort Union.						
Major Attractions: Alerus Center, Bison Sports Arena, Camp Hancock, Chateau de Mores, Confluence Center/Fort Buford, Dakota Gasification, Antelope Valley, Coteau, Fargodome, Fargo Air Museum, Former Governors Mansion, Fort Totten, Frontier Village, National Buffalo Museum, Gateway To Science, L&C Interpretive Center/Fort Mandan, ND State Capitol, Pembina State Museum, Pioneer Trails Regional Museum, Plains Art Museum, North Dakota Museum of Art, ND State Museum Ralph Engelstad Arena, Ronald Reagan SHS, Plains Art Museum.						
Local Visitor Center: Bismarck, Jamestown Tourism, Devils Lake, Dickinson, Fargo/Moorhead, Grand Forks, McKenzie County, Minot, Valley City Visitor Center, Wahpeton and Williston.						
The statewide hotel occupancy rate is measured by Smith Travel Research.						
If you should have any questions, or would like to be included in the survey, please contact Penny Blotsky, Marketing Specialist, North Dakota Dept of Commerce - Tourism Division, 1-701-328-7265						