

Area of Travel	4th Qtr 2020	4th Qtr 2019	% Change 20-19				
YEAR TO DATE TOTALS AVAILABLE IN THE ANNUAL REPORT							
State Park Visitors	134,342	113,636	18%				
National Park Visitors	75,614	68,614	10%				
Website Visits	307,414	144,309	113%				
Major Attractions (6 attractions not reporting)	236,985	1,282,620	-82%				
Local Visitor Centers	3,473	9,549	-64%				
Cumulative Lodging Tax	\$1,057,652.47	\$1,850,685.36	-43%				
ND Airport Deplanements	130,899	295,087	-56%				
Canadian Border Crossing	11,263	124,780	-91%				
Statewide Hotel Occupancy Rate							
October	46.0%	59.7%	-22.9%				
November	34.1%	49.9%	-31.7%				
December	30.1%	41.3%	-27.1%				
Statewide ADR-Average Room Rate							
October	\$70.61	\$80.76	-12.6%				
November	\$68.55	\$78.21	-12.4%				
December	\$68.15	\$76.24	-10.6%				
RevPAR				\$28.55	\$44.71	-36.1%	
Taxable Sales and Purchases							
				3rd Quarter 2020	3rd Quarter 2019	% Change	
				Arts, Entertainment & Recreation	\$38,160,639	\$44,433,371	-14.12%
				Accommodation & Food Services	\$419,238,744	\$504,726,123	-16.94%
The chart shows the visitation stats for 4th quarter 2020. Listed below are the participating entities.							
State Park: Beaver Lake, Cross Ranch, Fts. Lincoln, Ransom Stevenson, Grahams Island, Icelandic, L&C Interpretive Center, Lake Metigoshe, Lake Sakakawea, L&C, Little Missouri, Turtle River							
National Park: Theodore Roosevelt National Park, Knife River Indian Villages, Fort Union.							
Major Attractions: Alerus Center, Bike the Border, Bismarck Event Center, Bison Sports Arena, Bonanzaville, Camp Hancock SHS, Chateau de Mores, Missouri Yellowstone Confluence Center/Fort Buford, Custer House, Dakota Territory Air Museum, Dickinson Museum Center, Dakota Gasification, Antelope Valley, Coteau, Fargo Park District, Fargo Air Museum, Fargodome, Former Governor's Mansion, Fort Abercrombie, Frontier Village, Gateway to Science Center, International Peace Gardens, ND Cowboy Hall of Fame, North Dakota State Museum, Medora Musical, National Buffalo Museum, ND State Capitol, Painted Canyon Overlook, Pembina State Museum, North Dakota Museum of Art, Pioneer Trails Regional Museum, Plains Art Museum, Prairie Fire Pottery, Ralph Engelstad Arena, Red River Valley Fairgrounds, Red River Zoo, Ronald Reagan SHS, Scheels Arena, Welk Farmstead, Whitestone Hill Battlefield SHS							
Local Visitor Centers: Beach, Bismarck, Devils Lake, Dickinson, Fargo/Moorhead, Grand Forks, Jamestown Tourism, McKenzie County, Minot, Rosebud Visitor Center, Wahpeton. Williston.							
The statewide hotel occupancy rate is measured by Smith Travel Research.							
North Dakota Tourism uses Google Analytics to gather visitor data from www.ndtourism.com.							
If you should have any questions, or would like to be included in the survey, please contact Penny Blotsky, Marketing Specialist, North Dakota Dept of Commerce - Tourism Division, 1-701-328-7265							