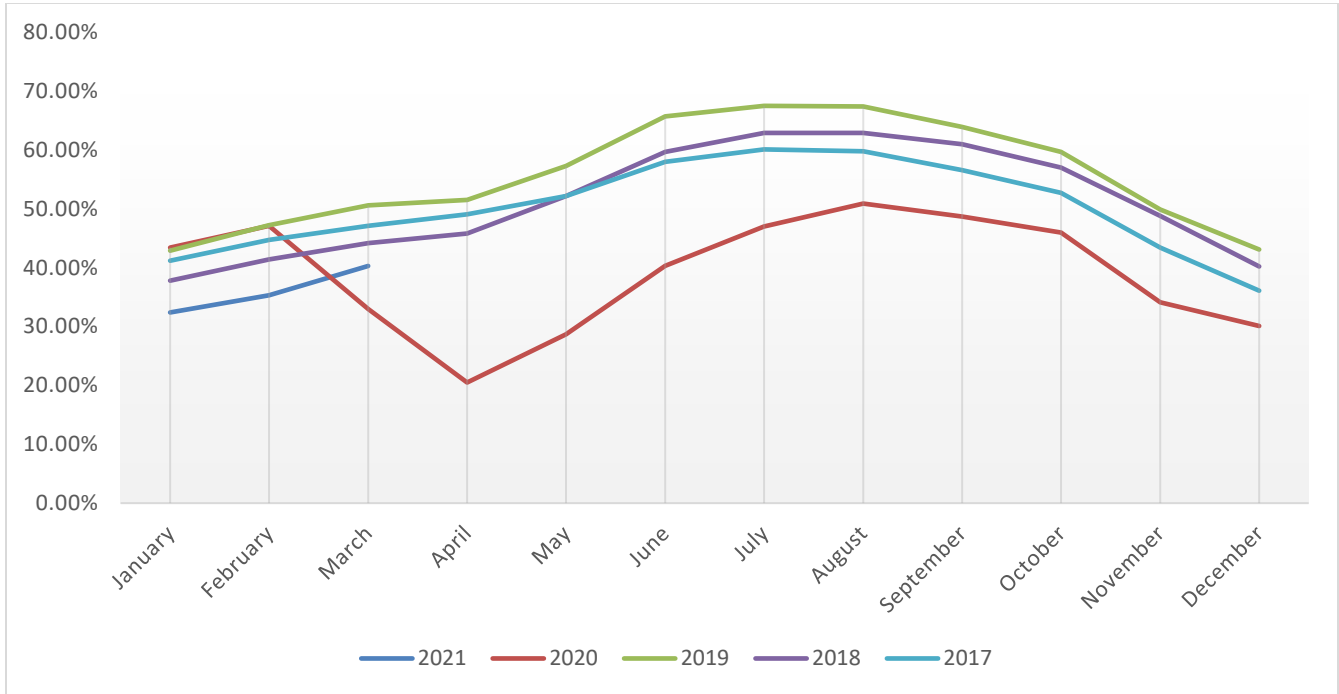


North Dakota Industry Dashboard – Q1 2021

Monthly Statewide Hotel Occupancy (%)

Source: Smith Travel Research

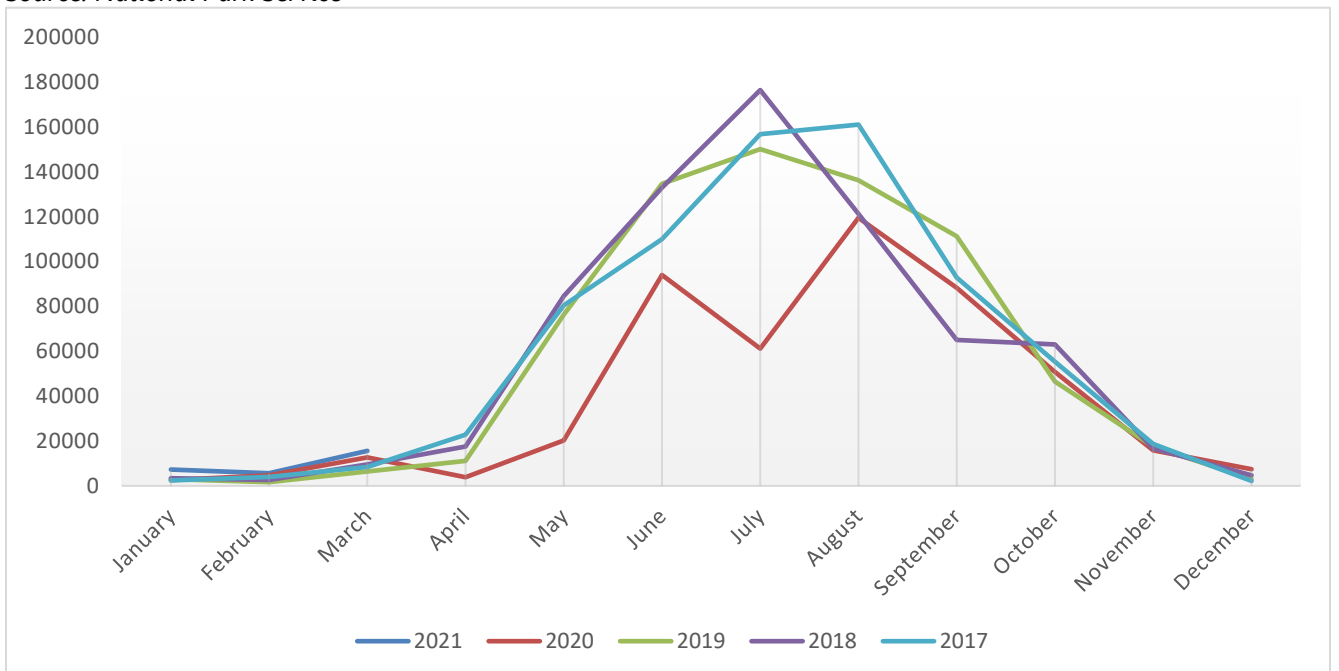


Hotel Data

	March 2021			Year-to-Date		
	Occ	ADR	RevPAR	Occ	ADR	RevPAR
United States	54.6%	\$106.08	\$57.87	46.5%	\$99.35	\$46.16
West North Central Region	45.2%	\$83.50	\$37.77	38.2%	\$80.10	\$30.62
North Dakota	40.3%	\$76.11	\$30.64	36.0%	\$74.18	\$26.70

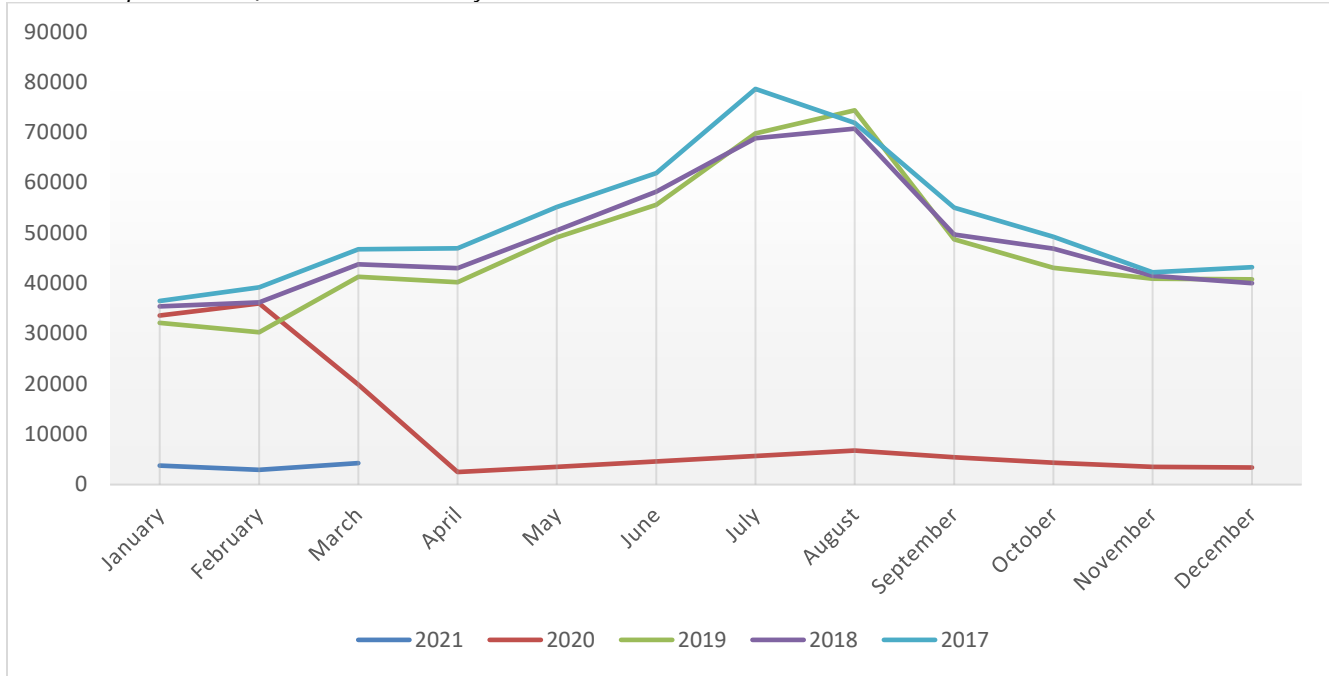
Theodore Roosevelt National Park Visitation

Source: National Park Service



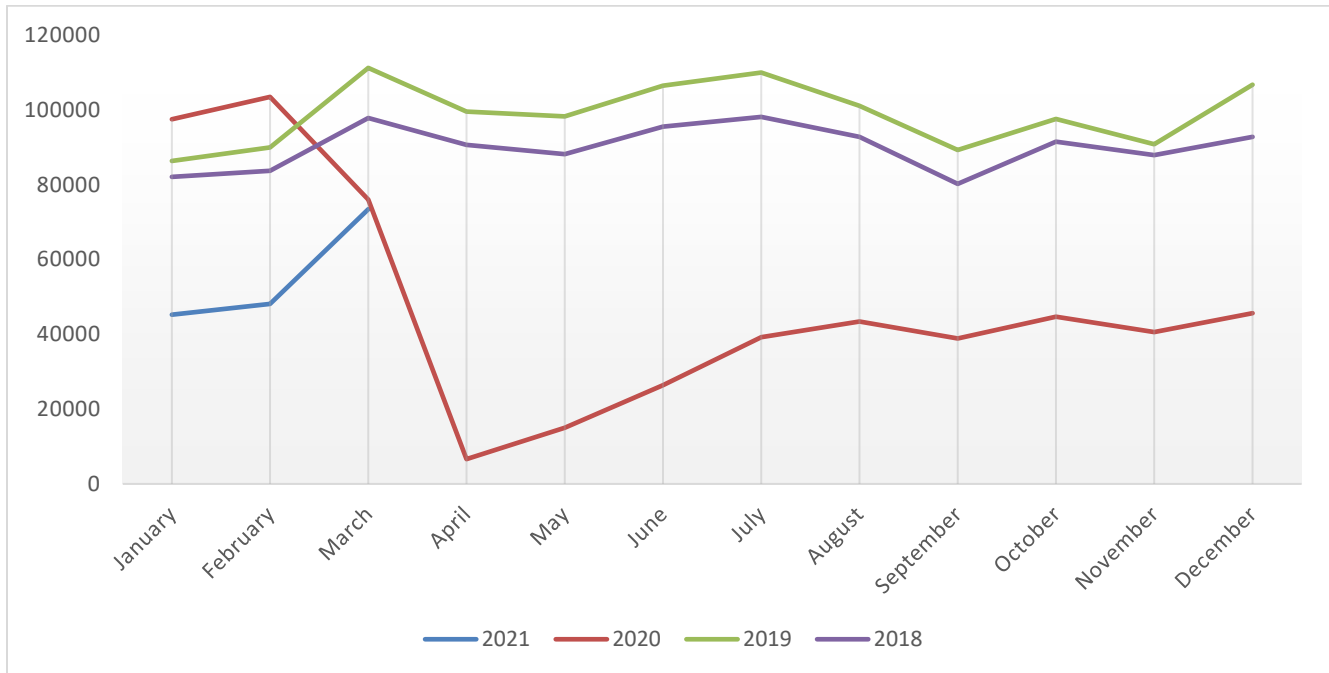
Canadian Border Crossings (Autos)

Source: Department of Homeland Security



In-State Deplanements

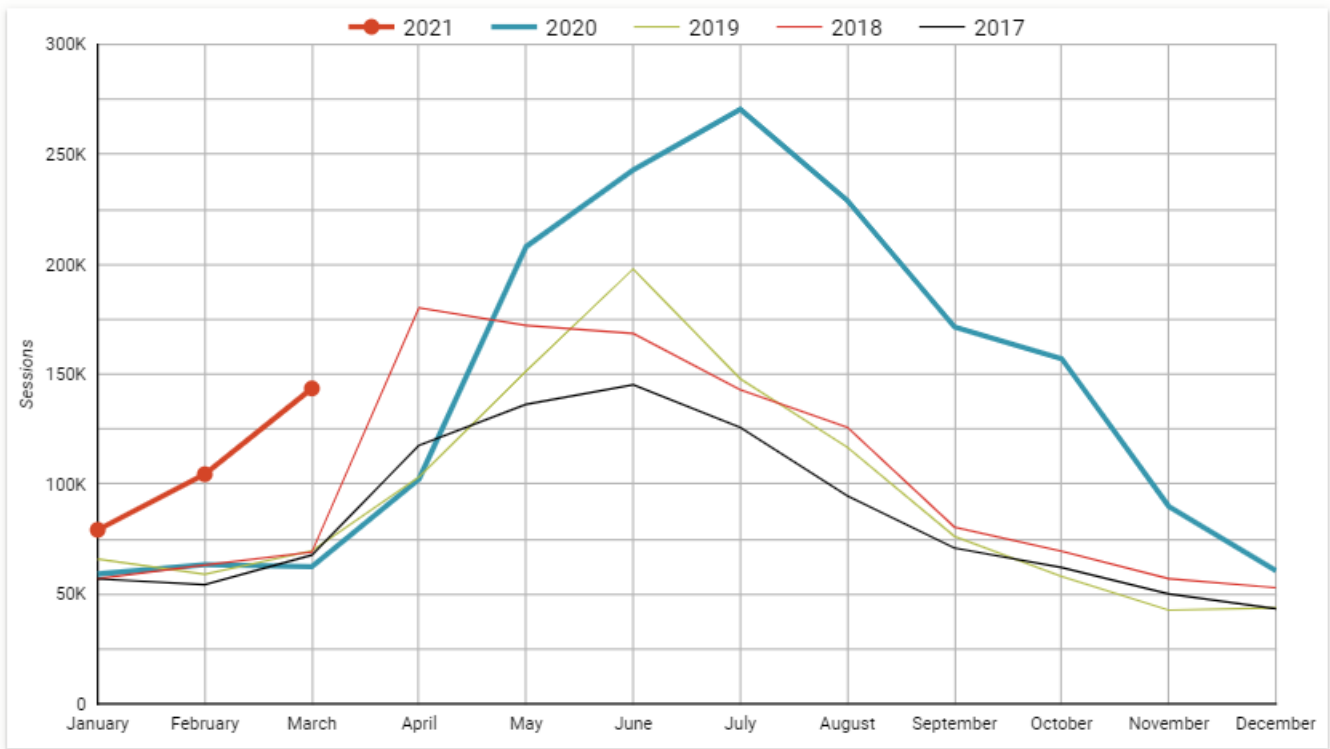
Source: North Dakota Aeronautics Commission



Visits to NDtourism.com

Source: Google Analytics

Traffic over Time



Traditional Inquiries

Source: North Dakota Tourism

