MULTI-STATE PLACEMAKING BEST PRACTICES EXCHANGE WORKSHOP

AGENDA

MAIN STREET ND

INITIATIVE

| WEI | DN | ESDA | Y |
|-----|----|-------------|---|
| ۸ | 0 | 2022 | |

August 2, 2023

 $2:00\,pm-4:00\,pm$

Tour Discovery Center

Limit of 25 attendees – Free

6:00 pm

Historic Downtown & Restaurant Tour

Limit of 25 attendees – \$40 per person

THURSDAY

August 3, 2023

7:30 am - 8:15 am

Networking Breakfast

Sponsored by Minot Area Chamber EDC

 $8:30\,am$

Welcome

Shawn Kessel, Deputy Commissioner

Dr. Steven Shirley, Minot State University President

Tom Ross, Mayor of Minot

8:45 am

Introduction to Placemaking, Place-based Economic

Development, EDA Statewide Grant

8:50 am - 9:00 am

Arts and Placemaking across North Dakota

Kim Konikow, Executive Director, ND Council on the Arts

9:00 am - 10:15 am

Guided Tour Downtown with Minot Area Council

on the Arts Group

 $10:30\,am-11:15\,am$

North Dakota Commerce: A Creative Approach to

Community Development

 $11:30 \, \text{am} - 12:30 \, \text{pm}$

Catered Lunch

Sponsored by Minot State University

12:30 pm - 1:15 pm

Placemaking Across Vermont

Richard Amore, Department of Housing and Community

Development, Vermont

1:15 pm - 2:00 pm

All Seasons Approach to Placemaking

Susan Henderson, PlaceMakers Principal, Winnipeg, MB

2:00 pm - 2:15 pm

Break

Sponsored by Strengthen ND

 $2:15 \, pm - 3:00 \, pm$

Resilient Placemaking

Kietra Olson, Rural Initiatives Manager, Wisconsin

 $3:00 \, pm - 3:45 \, pm$

Collaboration Roundtables

 $3:45 \, \text{pm} - 4:45 \, \text{pm}$

Community Story Telling

Torrie Allen, CEO of Arts Midwest

Farewell

4:45 pm 5:30 pm

Thursday's Downtown Festival

Free weekly celebration of local arts and music





Susan Henderson is an architect and one of the founders of PlaceMakers, LLC, an awardwinning urban design practice focusing on placemaking, inclusive social and economic opportunity, public health and wellness, and robust community engagement. PlaceMakers helps local governments align growth and development with community vision. Susan is a LEED Accredited Professional, and brings an expertise in sustainability to all of her design work. She is coauthor of the Lean Code Tool, a contributor to the SmartCode & Manual, Lean Comp Plan Tool, and author of the SmartCode Landscape Module. Susan is a founding faculty of CNU's Project for Code Reform, assisting local governments in determining their local capacity and crafting code reform to create more engaging and sustainable places. Susan serves as a Chair of the board for the Congress for the New Urbanism.



Kietra grew up in the pines, prairies and pastures of Wisconsin. She brings extensive experience of coalition building, placemaking, community engagement and sustainability. She has a background in natural resources, micro-business marketing, and sustainable agriculture and has a deep interest in celebrating the culture and stories of rural Wisconsin.



Richard Amore
PLANNING & OUTREACH
MANAGER

Richard Amore is a landscape architect, urban planner, and community builder who blends his experience in community development, landscape architecture, and placemaking to spark revitalization of Vermont's downtowns and village centers. He serves as planning and outreach manager for the Vermont Department of Housing and Community Development where he works with downtowns and villages across Vermont and helps them plan and build prosperous, walkable, and inclusive communities.



Torrie Allen, of Minneapolis, MN, has more than 30 years of experience in national, regional, and local arts leadership including executive and artistic management, fundraising, marketing, policy, adjudication, grantmaking, and international performance. He has served as president and CEO of Arts Midwest since 2019. Previous positions include presiding over all philanthropic activity at the Oregon Shakespeare Festival; serving as chief officer of development and marketing at Alaska Public Media; and serving as executive and artistic director of Anchorage Opera. Before joining Anchorage Opera, he was the director of the National Patrons Council at Americans for the Arts. Prior to his career in nonprofit leadership, Allen spent a decade traveling the world as a professional concert and opera singer.

THANK YOU TO OUR SPONSORS











Commerce