



## Winter Placemaking in Wisconsin

**August 3, 2023**

# Wisconsin Economic Development Corporation







# ***BRINGING OPPORTUNITY TO RURAL WISCONSIN***

A place for rural Wisconsin to find opportunities, celebrate our success and build a strong future. Welcome.

[FIND A RESOURCE](#)



# Office of Rural Prosperity Priorities

**Broadband Connectivity  
and Adoption**

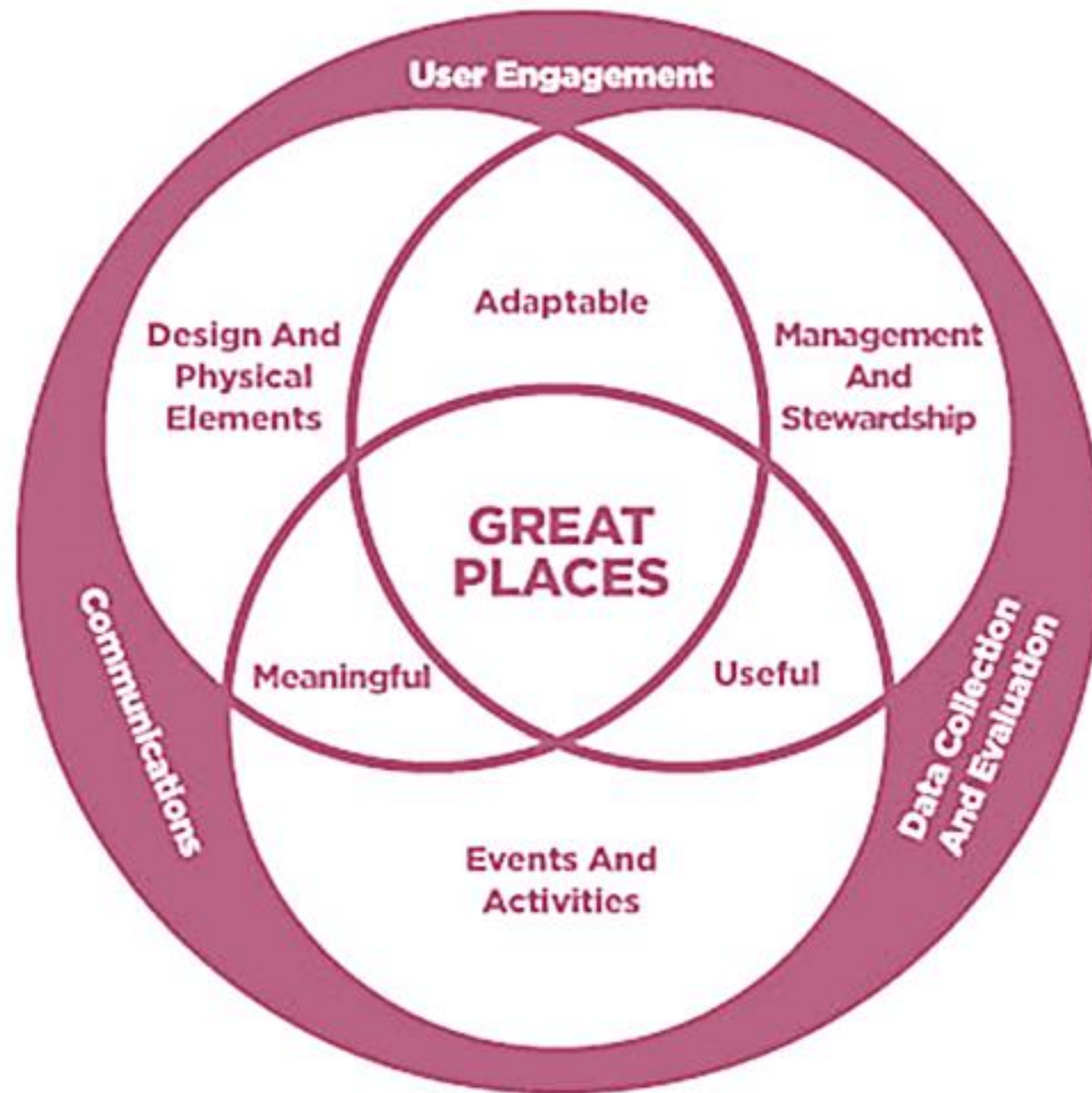
**Industry &  
Business  
Ecosystem  
Development**

**Housing  
Development &  
Resources**

**Leadership &  
Effective  
Organizational  
Development**

**Promoting Rural  
Voices, Culture,  
& Places**

# Wisconsin Economic Development + Placemaking



- Main Street & Connect Communities Program
- Vibrant Spaces Grant
- Office of Rural Prosperity



# Wisconsin Culture

- Western European & Scandinavian
- 11 Tribal Nations
- Milwaukee & Madison largest metro areas
- Driftless Region, Northwoods, Central Sands



Mint Mark, Madison WI



<https://www.theatlantic.com/photo/2020/05/wisconsin-photos/611710/>





# Creative Economy & Placemaking in Wisconsin





# ArtStart



 Community Cultural Development

 Community Events

 Gallery and Exhibition space



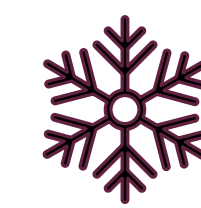
# Creative Economy & Placemaking in Wisconsin



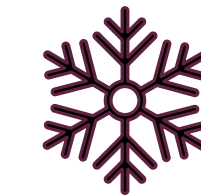




# Wormfarm Institute



Connection between agriculture  
& arts in rural communities



Farm/Art Tour



Rural Urban FLOW



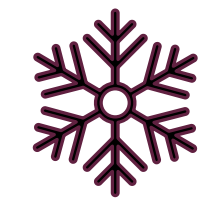
# Creative Economy & Placemaking in Wisconsin



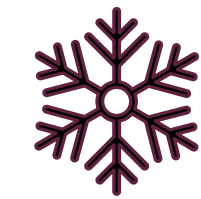




# Create Wisconsin



Creative Wisconsin Month



Make Music Wisconsin



Small Community Forums



# Winter in Wisconsin...



Creator: James Netz  
Copyright: (c)James  
Netz






# Book Across the Bay- Ashland, WI






# Eau, Winter!

NAME: \_\_\_\_\_ PHONE #: \_\_\_\_\_ EMAIL: \_\_\_\_\_

 **WINTER WELLNESS CHALLENGE**  
ENGAGING OUR AGE 60+ COMMUNITY MEMBERS

PRIZES include: an annual YMCA membership, hiking poles, walking cleats, and more!

Declutter your space	Try a new at-home fitness class (1*)	Participate in the Eau Snow pass (2*)	Attend a bingo event (3*)	Play in the snow
Set up a power of attorney for healthcare (4*)	Get a memory screening (5*)	Enjoy a meal with family and/or friends	Try a new winter sport (2*)	Use MyPlate to plan a meal (6*)
Drink 8 glasses of water in one day	Do an act of kindness	<b>FREE SPACE</b>  SCAN ME	Prepare a winter emergency kit for your car (7*)	Have a game night with family and/or friends
Join a book club or start one with friends (8*)	Register for a class at the ADRC (9*)	Get 8 hours of sleep	Attend an exercise class (10*)	Take a mental health day
Call a family member or friend	Attend a winter farmers' market (11*)	Try a new healthy recipe	Give 3 compliments	Get outside for 15 minutes

Check the box next to each activity you complete.





# Ice Castles





# From our Neighbor...





# Frozen Assets Festival





**Thank you!**  
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**ruralwi.com**

