

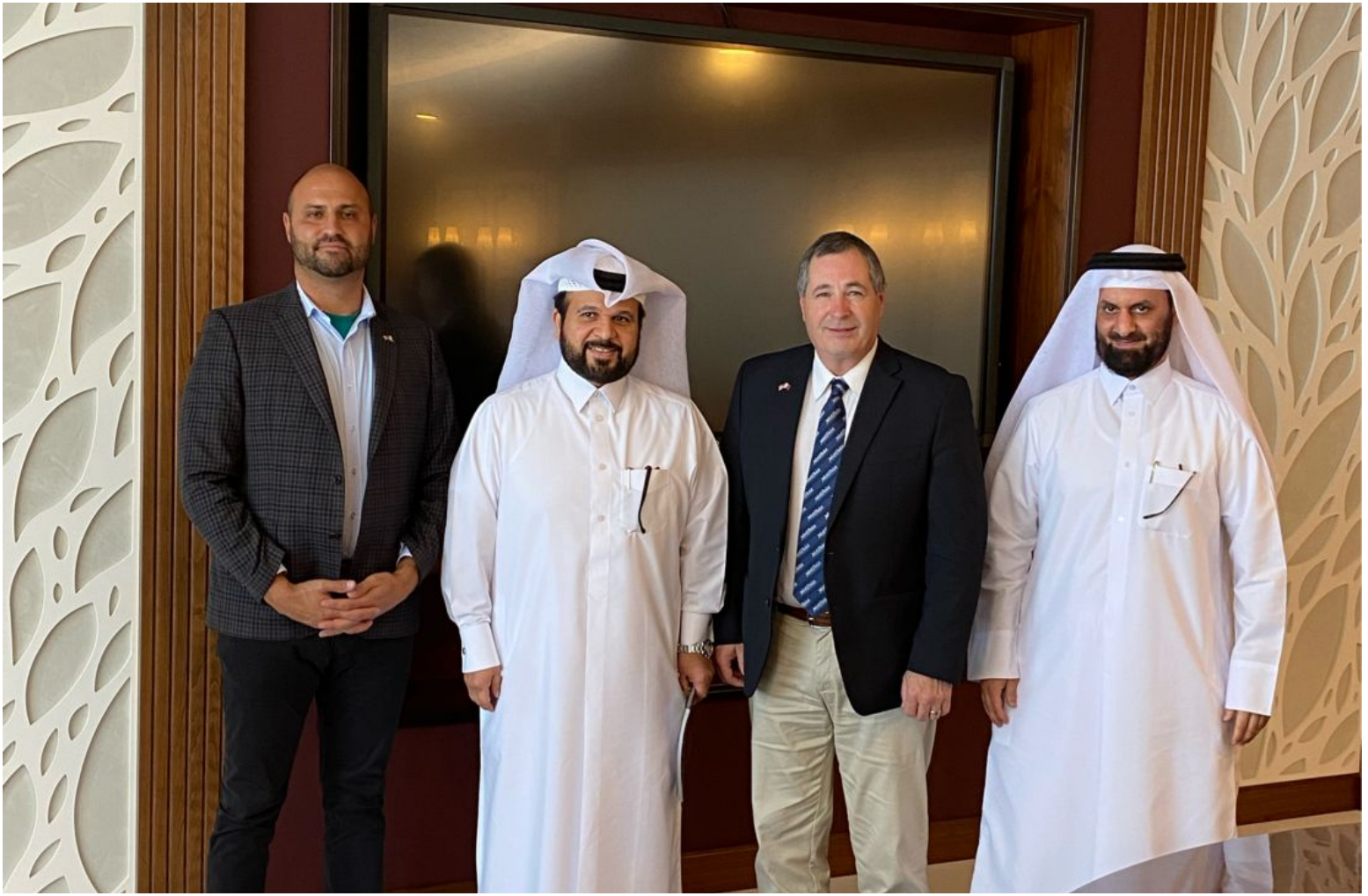


NORTH
Dakota
T-shirt - \$15.00
Be Legend

Long Sleeve - \$18.00

Commerce News

July 22, 2021



Engaging Impacts

Qatar

Commissioner James Leiman recently traveled to Qatar with North Dakota Agriculture Commissioner Doug Goehring to promote North Dakota and discuss future investment and deal flow opportunities.



The trip was featured on Valley News Live Point of View and can be viewed [here](#).

Grand Farm—Fargo



A little bit closer to home, Commissioner James Leiman also visited Grand Farm for the Cultivate Conference. The event convened leaders to explore tech innovations.

**Registration is NOW
open for the 2021
Main Street ND
Summit**



The 2021 Main Street ND Summit begins the evening of Oct. 11 with a free pre-summit event and continues on Oct. 12 at 8 a.m. at the Rustad Recreation Center in West Fargo. Both in-person and virtual options are available to those wishing to attend.

“The Main Street ND Summit is a great opportunity to network with leaders at all levels and share ideas on how to create healthy, vibrant communities with smart, efficient infrastructure that can attract a 21st century workforce. We’re grateful for all those who participate and for their dedication to enhancing their local communities and leading our

state to its highest potential.” – Gov.
Doug Burgum

This year’s theme, Smart, Efficient, Infrastructure will provide insight into both the physical elements of infrastructure and the critical needs to grow a next-generation community with economic development, workforce and leadership development.

Key highlights will include an engaging experience with [Urban 3](#) and the innovative outcomes of their North Dakota study. Additionally, Charles Marohn from [Strong Towns](#) will share his research and valuable insight on making stronger and more financially resilient communities.

Register today!



ED&F

North Dakota joins NDIA

The National Defense Industrial Association (NDIA) announced its 30th chapter, representing the Northern Tier of the United States on July 14.

The new chapter debuted during a virtual event that included several officials, among them the first chapter president, Terry Sando, NDIA's Executive Vice President James Boozer and NDIA's Chair Emeritus and Emerging Technologies Institute chair Dick McConn.

"As a native of North Dakota, I'm proud of the small role I played in catalyzing this new chapter. I know there are tremendous opportunities for defense and national security companies in these five states, and NDIA is the right association to ensure we effectively leverage their contributions." – Emerging Technologies Institute Chair Dick McConn

Among the chapter's goals is support of the U.S. Global Strike Command. Representing Minnesota, Montana, North Dakota, South Dakota and Wyoming, four of 20th Air Force's major operating locations and two of 8th Air Force's major operating locations are in the Northern Tier chapter's region.

[Learn more](#)

Main Street Initiative

Bowman County selected for Artists on Main Street

Bowman County Development Corporation has been selected for the 2021 Artists on Main Street Program.

Artists on Main Street is being offered in North Dakota for the first time through a partnership between Commerce, Springboard for the Arts, and Rethos: Reimagined.

“The accelerated program offers technical assistance and funding to develop artist-led projects that help make main streets active, welcoming and vibrant, and engages residents of all ages in conversation about the community’s past and future. Bowman County will receive creative community development training, and one-on-one technical assistance for artists and community leaders from placemaking experts.” – Commerce Chief Operating Officer and Deputy Commissioner Shawn Kessel

Bowman County Development Corporation will host a creative placemaking workshop for artists and stakeholders from the area on Aug. 30, from 5:30-8:30 p.m. Project updates will be featured on the [Bowman County Development](#) website.

To view outcomes of previous Artists on Main Street workshops facilitated by Rethos and Springboard visit [here](#).

Marketing and Tourism

Postcard Jar explores North Dakota



North Dakota Tourism recently hosted Steve and Ann Teget of [Postcard Jar](#). They had a packed itinerary that routed them through a number of legendary experiences in the eastern part of the state.

Influencers play an integral role in our marketing and communications efforts and the results continue to prove valuable in encouraging potential visitors to the state.

Here is a quick social media recap of their trip with three blog posts to follow in the upcoming months.

Instagram

- 400+ Instagram Stories reaching more than 825,000 users
- 542 interactions
- 325 replies

Instagram and Facebook posts

- 11 posts reaching more than 130,000 users
- Average engagement rate of 546 per post

U.S Border closure extended

Canadian residents wishing to return to North Dakota via land will have to wait until at least Aug. 21. While the Canadian government will allow vaccinated U.S. citizens to cross beginning Aug. 9, the U.S. officials have extended the restrictions for land crossings, citing the opening would pose too great a risk.

North Dakota leaders across the state and in Washington continue to advocate for the border to re-open. The extended closure impacts businesses dependent on tourism and cross-border shoppers as well as others dependent on free trade and travel.

Since the border was closed in March of 2020 North Dakota has lost an estimated 600,000 personal trips and over a million visitors.

Community Services

Community Services Block Grant FY2021-FY2023 Two-Year State Plan is out for public comment

A public hearing has been scheduled for Aug. 6 at 3:00 p.m. (CDT) in the conference room at Commerce, located in the Century Center, 1600 E. Century Ave., Suite 6, Bismarck (entrance on the northside of the building).

Copies of the draft FY 2022-2023 State Plan will be on file at Community Services, Community Action Agencies, and the North Dakota Community Action Partnership office prior to the public hearing. The draft document can also be reviewed at the [Community Services website](#).

Alternative formats are available upon request. Should anyone require auxiliary aids or services, or need additional information, please contact Rikki Roehrich of the North Dakota Department of Commerce, Division of Community Services, 1600 E. Century Ave., Suite 6, PO Box 2057, Bismarck, ND 58502-2057; phone (701) 328-5300; fax (701) 328-5320; or email rroehrich@nd.gov.

Workforce

North Dakota State Commission on National and Community Service approves five projects, totaling \$731,044 in AmeriCorps funding

Commerce announced five projects totaling \$731,044, were awarded AmeriCorps funding.

"AmeriCorps is dedicated to helping with community needs across North Dakota. I'm proud to announce new funding that will elevate this work by AmeriCorps members across North Dakota. I appreciate all our AmeriCorps members – past, present, and future – for their dedication." – Commerce Workforce Director Katie Ralston

2021-2022 AmeriCorps Grant Recipients:

- Cooperstown Community Activities was awarded \$37,921 in federal funds providing \$42,300 in matching funds for six AmeriCorps members to provide service in education and healthy futures.
- Jamestown Parks and Recreation was awarded \$31,805 in federal funds providing \$10,147 in matching funds for 10 AmeriCorps members to provide service in the area parks throughout the summer.
- Souris Basin Planning Council was awarded \$138,550 in federal funds providing \$45,287 in matching funds for 17 AmeriCorps Members to provide capacity building for local non-profits.
- South East Education Cooperative Reading and Math Corps was awarded \$498,268 in federal funds providing \$520,229 in matching funds for 82 AmeriCorps members to provide service in reading and math.
- South East Education Cooperative Educator Corps was awarded \$24,500 in federal funds providing \$10,000 in matching funds for 37

AmeriCorps members to provide service in early childhood education.

[Learn more](#)



Upcoming Events

[EDND/Commerce Developer Day](#) – Sept. 23 in Bismarck

[Main Street ND Summit](#) – Oct. 12 in West Fargo



In the News



[ND Innovation Acceleration Day event planned for July 22](#)



[Grand Forks Red River student Sudiksha Singhal recognized in international business plan competition](#)



[Genesis Feed Technologies helps 'rethink the real value' of Upper Midwest corn and soy.](#)



[How bridge inspectors in North Dakota keep travelers safe, connected](#)