

**We're  
Counting  
On YOU!**

NORTH  
**Dakota**  
Be Legendary.™

**40%**

**of North Dakotans live  
in rural populations and  
need to be counted in  
the 2020 Census.**



Citizens or workers in rural counties have much to gain by being counted in the census. Being counted helps direct federal funding to water and waste disposal systems for rural communities, first responders, highway planning and construction, grants for rural areas and rural payment assistance programs.

Learn more at  
**[ndcensus2020.com](https://ndcensus2020.com)**

United States®  
**Census  
2020**

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Everyone counts on the  
census and answers are  
completely confidential.