

Brand USA North Dakota Road Trip 2021

Our goal – to promote ND as a scenic road trip destination for travelers, showcasing the beautiful scenery, wonderful cultures and people, and historical attractions.

The road trips consist of 4 destinations within the State of North Dakota. It started in Fargo, featuring downtown, Bonanzaville and Drekker Brewhalla.

The next day we headed for Bismarck Mandan. We spent a few hours with Matt Schanandore at Fort Abraham Lincoln State Park at the Custer House, visitor's center, On- a Slant village and atop the blockhouses overlooking Bis-Man, the Missouri River and Fort Lincoln.

That afternoon they spend a couple hours filming around the Capitol and Heritage center getting lots of road shots!

That evening we attended the United Tribes International Powwow. Great event to be able to showcase the pageantry, sites and sounds of the powwow. Jason Morsette from MHA along with the marketing team at UTTC were great to work with to make sure they got everything the film crew needed.

Saturday took us to Medora and TRNP! Despite a bit of rain and cooler temps during the day we got some great hiking and wildlife shots. One of the best and most unexpected events was on the bridge just north of the Wind Canyon pull off, when the herd decided to cross the bridge and the road many times all around the crew cars. One of the best shots might be with one of the BIG bulls crossing the road between the production car and the talent car. The park showed well even if cloudy as the leaves are starting to turn golden.

That evening we attended the Musical and Fondue. The clouds broke and the lighting was perfect for shooting film and stills. They ran like crazy to take advantage of this time! Should end up with great imagery!

Early the next morning we headed toward New Town and the MHA Interpretive Center. We took the Killdeer Mountains/Four Bears Scenic Byway. STUNNING! Leave turning and the badlands left the crew in awe... Great tour of the MHA Interpretive Center and lots of shots from the interior and exterior. Unfortunately, the clouds and rain were still around.

The earthlodge village and especially the ceremonial lodge and all of the artifacts showed well as did all of the extras that were there visiting.

Crow Flies high was the next shooting spot – broken clouds really showed the enormity of the lake and shoved the scenic beauty to the forefront!

Sakakawea State Park was our last stop. The lake was beautiful, and we shot in 3 locations: east shoreline, fisherman's point and the marina. Then we got one last shot of the talent driving on the Garrison Dam and the shoot was a wrap!

For this project, we are showing what a road trip might look like across ND. Not only the destinations were showcased but getting there as well! Lots of cool road shots!

All locations were videoed, photographed and wherever possible a drone was used to show the expanse and openness of North Dakota.

In the end we will end up with a 2-minute video showcasing the complete road trip that will be featured on the Brand USA website around the world and featured by the in-country BrandUSA reps to showcase the USA as well as a dedicated VisitTheUSA.com Trips Page

We will also receive :45 second completed videos from each day's locations, and a 15 second teaser for each location for use on social media and wherever we feel the need.